Check this box

Section 16. Fo obligations may

Instruction 1(b)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

if no longer subject to	STATEMEN
m 4 or Form 5	
continue See	

NT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BOONE SAM R JR				2. Issuer Name and Ticker or Trading Symbol BROWN & BROWN INC [BRO]										(Checl	all app	olicable)		Issuer Owner r (specify		
(Last) (First) (Middle) 220 S. RIDGEWOOD AVE.						3. Date of Earliest Transaction (Month/Day/Year) 12/06/2012										X	belov	below) below) Regional Executive VP		v)
(Street) DAYTON	NA F	L :	32114		4. If									6. Indi Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(5	itate)	(Zip)														1 013	011		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date		Date	ransaction e nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				1 and Securi Benefi		cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	٧	Amount	(A) or (D) Pr		Pri	се	Transa	action(s) 3 and 4)		(11311.4)
Common	Stock, \$.1	O par value (PSP))	12/06/	2012	2012				F ⁽¹⁾		17,147 D \$		\$2	26.41	87,040(2)		D		
Common	Stock, \$.1	O par value															11	3,971 ⁽³⁾	D	
Common Stock, \$.10 par value (Jointly Owned)																	3,320	D ⁽⁴⁾		
Common	Stock, \$.1	0 par value (SIP)														50,127 ⁽⁵⁾ D				
Common Stock, \$.10 par value															6,062(6)		I	By Spouse		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
				Transa Code (ansaction of Deriver Sec Acq (A) Disport of (I		posed (D) str. 3, 4	E	6. Date Exercisa Expiration Date (Month/Day/Yea		•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		of S Ig S E Instr.	Deri Sec (Ins	rice of vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code V		(A)	(D)		ate xercisal		Expiration Date	Titl	OI N Of	umbei					

Explanation of Responses:

- 1. Shares were withheld by the Company solely to cover the income tax withholding requirements associated with the vesting of 47,040 shares of restricted stock under the Company's Performance Stock Plan
- 2. These securities were granted pursuant to the Company's PSP. Based on the satisfaction of conditions established pursuant to the PSP, the Reporting Person has voting rights and dividend entitlement with respect to a portion of these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.
- 3. A total of 393 of these shares were acquired through the Company's Employee Stock Purchase Plan in August 2012. Number of shares may reflect reinvested dividends
- 4. Owned jointly with spouse.
- 5. These securities were granted pursuant to the Company's 2010 Stock Incentive Plan ("SIP"). Full ownership will not vest until the satisfaction of performance-based conditions established in connection with
- 6. A total of 235 of these shares were acquired through the Company's Employee Stock Purchase Plan in August 2012. Number of shares may reflect reinvested dividends

LAUREL L. GRAMMIG FOR SAM R. BOONE JR. PER 12/10/2012 **POWER OF ATTORNEY**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.