## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

<b>STATE</b>	MENT	OF	CHA	NGE

SES IN BENEFICIAL OWNERSHIP

OMB Number:

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	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  PENNY JEROME SCOTT					2. Issuer Name <b>and</b> Ticker or Trading Symbol BROWN & BROWN INC [ BRO ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify							
(Last) (First) (Middle) 220 S RIDGEWOOD AVE					3. Date of Earliest Transaction (Month/Day/Year) 02/27/2008  X Officer (give title below) Regional Execution											below)				
(Street) DAYTO	DAYTONA FI 32114			4	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	State)	(Zip)																	
			able I - N			_			_	d, Di										
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		ear)   i	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)					S	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) or (D)	Price	1	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)				
Common Stock, \$.10 par value			02/2	02/27/2008				A		43,290	A	\$0		203,622		I Pe		Stock Perfo Plan <sup>(</sup>	ormance	
Common Stock, \$.10 par value														1,178	D <sup>(2</sup>		.)			
Common Stock, \$.10 par value													118,685		D <sup>(3)</sup>					
Common Stock, \$.10 par value														22,826				401(k) Plan <sup>(4)</sup>		
Common Stock, \$.10 par value														96	6 I			Children <sup>(5)</sup>		
			Table II								posed of convert				wned					
1. Title of Derivative Conversion Security (Instr. 3)  2. Conversion Date (Month/Day/Year)  Price of Derivative Security  3. Transaction Date Execution Date if any (Month/Day/Year)		Date,	4. Transaction Code (Instr.		n Derivative		6. Date Exercisab Expiration Date (Month/Day/Year)		te	1		ying Derivative		9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)		Date Exercisa	able	Expiration Date	Title	Amount Number Shares			(Instr. 4)				
Stock Options <sup>(6)</sup>	\$4.836								04/21/20	003	04/20/2010	Common Stock	20,68	80		20,680		D		
Stock Options <sup>(6)</sup>	\$4.836								04/21/20	004	04/20/2010	Common Stock	11,32	20		1	11,320		D	
Stock Options <sup>(6)</sup>	\$15.78								01/01/20	007	03/23/2013	Common Stock	67,32	28		6	67,328			
Stock Options <sup>(6)</sup>	\$15.78								03/22/20	013	03/23/2013	Common Stock	12,67	72		1:	12,672		D	
Stock Options <sup>(6)</sup>	\$18.48	02/27/2008			A		100,000		11/26/20	017	02/26/2018	Common Stock	100,00	)0 <sup>(7)</sup>	\$18.48	10	100,000			

## Explanation of Responses:

- 1. These securities were granted at various dates pursuant to the Company's Stock Performance Plan. Based on the satisfaction of conditions established pursuant to that Plan, the Reporting Person has voting rights and dividend entitlement with respect to a portion of these shares, but full ownership will not vest until the satisfaction of additional conditions.
- 2. These securities were acquired on a periodic basis pursuant to an employee benefit plan. Amounts shown include amounts attributable to dividend reinvestment.
- 3. Owned jointly with spouse
- 4. Based upon information supplied as of 2/26/08 by the Plan's recordkeeper. Number of shares varies periodically based on contributions to plan.
- 5. Reporting Person disclaims beneficial ownership of securities owned by children who share Reporting Person's household. This report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for the purpose of Section 16 or for any other purpose.
- 6. Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan").
- 7. These options vest and become exercisable on 11/26/17, unless accelerated based on satisfaction of conditions established pursuant to the Plan.

JEROME SCOTT PENNY 02/29/2008

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.