FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	

OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of	f Reporting Person*  A S							icker or ROWI			ymbol BRO	]		(Che	ck all appli Direct	cable)	g Per	son(s) to Is: 10% O	wner
(Last) (First) (Middle) 220 S. RIDGEWOOD AVE.						Date (//15/2		est Tra	nsactior	n (Mor	nth/E	Day/Year)	X	Officer (give title Other (specify below)  COO and Regional President						
(Street) DAYTONA BEACH FL 32114  (City) (State) (Zip)					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Inc Line)	Form	or Joint/Group Filing (Check Applicable rm filed by One Reporting Person rm filed by More than One Reporting erson			
(City)	(5			n-Deriv	vative	Se	curiti	es A	cauire	ed D	nisr	nosed o	of or B	enefi	cially	, Owner				
Date					ransaction		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Trai	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			or 5. Amo		int of es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
								de V		Amount	(A) c (D)	Pri	се	Transaction(s) (Instr. 3 and 4)				(		
Common	Stock, \$.10		12/15/2014								7,086	D	\$0	\$0.0000		438,517(1)		D		
Common	Stock, \$.10	) par value (PSP	)						$\perp$	$\perp$			$\perp$				10,404(2)		D	
Common	Stock, \$.10	) par value (SIP)														118,365(3)		D		
		7	able II -									sed of				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Executior if any (Month/Da	ed n Date,	4. Transactio Code (Insti 8)		5. Number 6		6. Date Expira	6. Date Exercisable a Expiration Date (Month/Day/Year)					ount 8. Price of Derivative Security		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerci	sable	Ex Da	piration ate	Title	Amo or Num of Shar	ber					
Stock Options <sup>(4)</sup>	\$18.48								03/07/	/2013	02	/26/2018	Common Stock, \$.10 par value	22,0	000		22,000		D	
Stock Options <sup>(4)</sup>	\$18.48								04/15/	/2011	02	/26/2018	Common Stock, \$.10 par value	16,5	589		16,589		D	
Stock Options <sup>(4)</sup>	\$18.48								08/01/	/2013	02	/26/2018	Common Stock, \$.10 par value	22,0	000		22,000		D	
Stock Options <sup>(4)</sup>	\$18.48								11/11/	/2010	02	/26/2018	Common Stock, \$.10 par value	16,5	589		16,589		D	
Stock	\$18.48								11/26/	/2017	02	/26/2018	Common Stock,	22,0	000		22,000 <sup>()</sup>	5)	D	

## **Explanation of Responses:**

- 1. A total of 955 of these shares were acquired through the Company's Employee Stock Purchase Plan in July 2014. Number of shares may vary due to dividend reinvestment.
- 2. These securities were granted pursuant to the Company's PSP. Based on the satisfaction of conditions established pursuant to the PSP, the Reporting Person has voting rights and dividend entitlement with respect to a portion of these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.
- 3. These securities were granted pursuant to the Company's 2010 Stock Incentive Plan ("SIP"). Full ownership will not vest until the satisfaction of performance-based conditions established in connection with this grant.
- 4. Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan").
- 5. These options vest and become exercisable on 11/26/17, unless accelerated based on satisfaction of conditions established pursuant to the Plan.

Laurel L. Grammig for Linda

S. Downs per Power of

12/16/2014

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.