UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 17, 2011

BROWN & BROWN, INC.

(Exact name of registrant as specified in its charter)

<u>Florida</u> (State or other jurisdiction of incorporation) <u>0-7201</u> (Commission File Number) 59-0864469 (IRS Employer Identification No.)

220 South Ridgewood Avenue, Florida 32114

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: <u>(386) 252-9601</u>

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On October 17, 2011, Brown & Brown, Inc.issued a press release announcing its results of operations for the third quarter ended September 30, 2011. A copy of the press release is furnished as Exhibit 99.1 hereto and is incorporated herein by reference.

The information furnished herewith pursuant to Item 2.02 of this Current Report shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BROWN & BROWN, INC. (Registrant) By: <u>/S/ CORY T. WALKER</u> Cory Walker, Chief Financial Officer

Date: October 17, 2011

News Release

Cory T. Walker

October 17, 2011

Chief Financial Officer

(386) 239-7250

BROWN & BROWN, INC. ANNOUNCES 5.2% INCREASE IN TOTAL REVENUES

(*Daytona Beach and Tampa, Florida*)... Brown & Brown, Inc. (NYSE:BRO) today announced its financial results for the third quarter of 2011.

Net income for the third quarter of 2011 was \$44,173,000, or \$0.30 per share, compared with \$44,293,000, or \$0.31 per share for the same quarter of 2010, a decrease of 0.3%. Total revenue for the third quarter ended September 30, 2011 was \$260,401,000, compared with 2010 third-quarter revenue of \$247,616,000, an increase of 5.2%.

Total revenue for the nine months ended September 30, 2011 was \$769,445,000, compared with total revenue for the same period of 2010 of \$743,554,000. Net income for the nine-month period ended September 30, 2011 was \$127,501,000, or \$0.88 per share, compared with \$129,606,000, or \$0.90 per share for the same period of 2010.

J. Powell Brown, President and Chief Executive Officer of Brown & Brown, Inc., noted, "We continue to swim upstream against a very difficult economy. We are pleased that our Services, National Programs and Wholesale Brokerage Divisions achieved positive internal revenue growth for the third quarter."

In the third quarter of 2011, \$2,600,000 was expensed as a result of a legal claim first raised in 1994 that a subsidiary of the Company vigorously defended for 17 years until exhausting all appellate avenues for review. This claim expense reduced the Company's diluted net income per share for the third quarter of 2011 by \$0.01.

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services. Additionally, certain Brown & Brown subsidiaries offer a variety of risk management, third party administration, and other services. Serving business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by *Business Insurance* magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those relating to future financial results and to acquisition opportunities. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the effects of legislative and regulatory changes in Florida pertaining to the insurance industry, including those relating to coastal property coverages; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; and the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Indiana, Michigan, New Jersey, New York, Pennsylvania, Texas and/or Washington, where significant portions of the Company's business are concentrated. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Brown & Brown, Inc.

CONSOLIDATED STATEMENTS OF INCOME

(in thousands, except per share data)

(unaudited)

	For the Three Months Ended September 30		For the Nine Months Ended September 30	
	<u>2011</u>	<u>2010</u>	<u>2011</u>	<u>2010</u>
REVENUES				
Commissions and fees Investment income Other income, net Total revenues EXPENSES	\$257,177 317 <u>2,907</u> <u>260,401</u>	\$246,102 345 <u>1,169</u> <u>247,616</u>	\$764,612 934 <u>3,899</u> <u>769,445</u>	\$737,829 1,022 <u>4,703</u> <u>743,554</u>
Employee compensation and benefits Non-cash stock-based compensation Other operating expenses Amortization Depreciation Interest	126,877 2,856 38,434 13,725 3,062 3,565	$122,001 \\ 1,495 \\ 31,301 \\ 12,869 \\ 3,116 \\ 3,607$	379,286 8,338 109,489 40,790 9,276 10,780	365,556 5,230 101,256 38,072 9,498 10,847

Change in estimated acquisition earn-out	(010)	102	656	<u>(1,036)</u>
payables Total expenses	<u>(810)</u> <u>187,709</u>	<u> 193</u> <u> 174,582</u>	_558,615	529,423
Income before income taxes	72,692	73,034	210,830	214,131
Income taxes	<u>28,519</u>	<u>28,741</u>	83,329	84,525
Net income	<u>\$ 44,173</u>	<u>\$ 44,293</u>	<u>\$127,501</u>	<u>\$129,606</u>
Net income per share:				
Basic	\$0.31	\$0.31	\$0.89	\$0.91
	====	====	====	====
Diluted	\$0.30	\$0.31	\$0.88	\$0.90
	====	====	====	====
Weighted average number of shares outstanding:				
Basic	138,690	138,093	138,475	137,802
	======	======	======	======
Diluted	140,443	139,507	140,120	139,128
	======	======	======	======
Dividends declared per share	\$0.0800	\$0.0775	\$0.2400	\$0.2325
	=====	======	======	======

Brown & Brown, Inc. INTERNAL GROWTH SCHEDULE Core Commissions and Fees⁽¹⁾ Three Months Ended September 30, 2011 (in thousands) (unaudited)

	Quarter Ended <u>09/30/11</u>	Quarter Ended <u>09/30/10</u>	Total Net <u>Change</u>	Total Net <u>Growth %</u>	Less Acquisition <u>Revenues</u>	Internal Net <u>Growth \$</u>	Internal Net <u>Growth %</u>
Florida Retail	\$ 34,840	\$ 34,173	\$ 667	2.0%	\$ 1,674	\$ (1,007)	(2.9)%
National Retail Western Retail Total Retail	87,307 <u>26,680</u> <u>148,827</u>	80,611 <u>25,028</u> <u>139,812</u>	6,696 <u>1,652</u> <u>9,015</u>	6.6%	<u>3,539</u>	(3,531) _ <u>(1,887)</u> _(<u>6,425)</u>	(4.4)% (7.5)% (4.6)%
Professional Programs Special Programs Total National Programs	11,525 <u>38,637</u> <u>50,162</u>	11,675 <u>37,542</u> <u>49,217</u>	(150) <u>1,095</u> 945	2.9%	675	(150) <u>420</u> 270	(1.3)% 1.1% 0.5%
Wholesale Brokerage	34,505	34,369	136	0.4%	-	136	0.4%
Services	<u> 16,450</u>	<u> 11,786</u>	<u>4,664</u>	39.6%	<u>4,352</u>	312	2.6%
Total Core Commissions and Fees ⁽¹⁾	\$249,944 =====	\$235,184 ====	\$14,760 ====		\$20,467 ====	\$(5,707) ====	(2.4)%

Reconciliation of Internal Growth Schedule to Total Commissions and Fees Included in the Consolidated Statements of Income For the Three Months Ended September 30, 2011 and 2010 (in thousands) (unaudited)

	Quarter Ended	Quarter Ended
	<u>09/30/11</u>	<u>09/30/10</u>
Total core commissions and fees ⁽¹⁾	\$249,944	\$235,184
Contingent commissions	7,233	9,667
Divested business		<u> </u>
Total commission & fees	\$257,177	\$246,102
	======	======

(1)Total core commissions and fees are our total commissions and fees less (i) profit-sharing contingent commissions (revenue derived from special revenue-sharing commissions from insurance companies based upon the volume and the growth and/or profitability of the business placed with such companies during the prior year), and (ii) divested business (commissions and fees generated from offices, books of business or niches sold by the Company or terminated).

Brown & Brown, Inc. CONSOLIDATED BALANCE SHEETS

(in thousands, except per share data) (unaudited)

	September 30,December 31 2011 2010	
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 334,497	\$ 272,984
Restricted cash and investments	146,033	8 123,594
Short-term investments	7,612	2 7,678
Premiums, commissions and fees receivable	212,051	,
Deferred income taxes	8,837	20,076
Other current assets	<u> </u>	
Total current assets	732,694	652,809
Fixed assets, net	59,807	
Goodwill	1,268,957	
Amortizable intangible assets, net	481,930	,
Other assets	<u> </u>	
Total assets	\$2,561,303	3 \$2,400,814
	=======	=======
LIABILITIES AND SHAREHOLDERS' EQUITY	Y	
Current liabilities:		
Premiums payable to insurance companies	\$ 325,996	
Premium deposits and credits due customers	46,440	
Accounts payable	24,062	
Accrued expenses and other liabilities	90,641	
Current portion of long-term debt	<u>1,142</u>	
Total current liabilities	488,281	470,157
Long-term debt	250,603	3 250,067
Deferred income taxes, net	167,074	4 146,482
Other liabilities	38,784	27,764
Shareholders' equity: Common stock, par value \$0.10 per share; authorized 280,000 shares; issued and outstanding 143,382 at 2011 and 142,795 at 2010 Additional paid-in capital	14,338 303,966	
1 1	,	,

Retained earnings Accumulated other comprehensive income	1,298,256 <u>1</u>	1,205,061 7
Total shareholders' equity	<u>1,616,561</u>	1,506,344
Total liabilities and shareholders' equity	\$2,561,303 ======	\$2,400,814 ======