#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

☐ Filed by a Party other than the Registrant

Preliminary Proxy Statement

Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Under Rule 14a-12

#### Brown & Brown, Inc.

(Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

PAYMENT OF FILING FEE (CHECK THE APPROPRIATE BOX):

$\checkmark$	No fee required.
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
	<ol> <li>1) Title of each class of securities to which transaction applies:</li> <li>2) Aggregate number of securities to which transaction applies:</li> <li>3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):</li> <li>4) Proposed maximum aggregate value of transaction:</li> <li>5) Total fee paid:</li> </ol>
	Fee paid previously with preliminary materials:
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing. 1) Amount previously paid: 2) Form, Schedule or Registration Statement No.: 3) Filing Party: 4) Date Filed:



# Your Vote Counts! BROWN & BROWN, INC.

2021 Annual Meeting Vote by May 04, 2021 11:59 PM ET



Ricky Campana P.O. Box 123456 Suite 500 51 Mercedes Way Edgewood, NY 11717 30#

1 OF 322,224 148,294

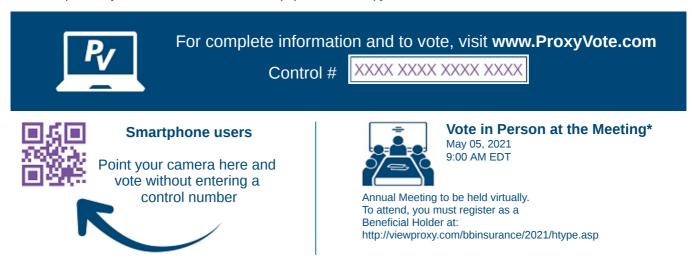
#### ||.|...|...||...||...||...||...||...||...||...||...|| FLASHID-JOB#

### You invested in BROWN & BROWN, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 05, 2021.

### Get informed before you vote

View the Annual Report, Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 21, 2021. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



\* If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

BROWN & BROWN, INC. 2021 Annual Meeting Vote by May 04, 2021 11:59 PM ET

Voting Items							Board Recommends
1.	Election of Directors						
	Nominees:						
	01	J. Hyatt Brown	05	James C. Hays	09	Timothy R.M. Main	
	02	Hugh M. Brown	06	Theodore J. Hoepner	10	H. Palmer Proctor, Jr.	Ser 60
	03	J. Powell Brown	07	James S. Hunt	11	Wendell S. Reilly	
	04	Lawrence L. Gellerstedt	08	Toni Jennings	12	Chilton D. Varner	
2	To ratify the appointment of Deloitte & Touch LLP as Brown & Brown, Inc.'s Independent registered public accountants for the fiscal year ending December 31, 2021.						Ser 600
3	To approve, on an advisory basis, the compensation of named executive officers.						Ser 60
NOTE: Such other business as may properly come before the meeting or any adjournment thereof.							

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.

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