Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

By 401k⁽⁶⁾

Children⁽⁷⁾

13,599

24

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LYDECKER CHARLIE</u>				suer Name and Tick OWN & BRC					ck all applicable) Director	Director 10% C		
(Last) (First) (Middle) 220 S. RIDGEWOOD AVENUE				ate of Earliest Trans 31/2012	action (I	Month	/Day/Year)	X	Officer (give title Other (specify below) Retail Division President			
(Street) DAYTONA BEACH (City)	FL (State)	4. If <i>i</i>	Amendment, Date o	f Origin	al Filed	d (Month/Day/	6. Inc Line)	,				
		Table I - No	on-Derivative	Securities Acc	quirec	l, Dis	sposed of,	or Bei	neficially	/ Owned		
Date			2. Transaction Date (Month/Day/Year)	Execution Date,		ction Instr.	4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	k, \$.10 par value		12/31/2012		М		10,386	Α	\$15.78	15,470	D	
Common Stock	k, \$.10 par value		12/31/2012		F		8,748(1)	D	\$25.32	6,722	D	
Common Stock, \$.10 par value (Jointly Owned)										262,037 ⁽²⁾	D ⁽³⁾	
Common Stock, \$.10 par value (PSP)												
Common Stock	k, \$.10 par value ((PSP)								85,562	D ⁽⁴⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Options ⁽⁸⁾	\$15.78	12/31/2012		M			10,386	12/23/2012	03/24/2013	Common Stock, \$.10 par value	10,386	\$15.78	39,614	D	
Stock Options ⁽⁸⁾	\$18.48							11/11/2010	02/26/2018	Common Stock, \$.10 par value	14,589		14,589	D	
Stock Options ⁽⁸⁾	\$18.48							11/26/2017	02/26/2018	Common Stock, \$.10 par value	80,000		80,000 ⁽⁹⁾	D	

Explanation of Responses:

Common Stock, \$.10 par value

Common Stock, \$.10 par value

- 1. Shares were withheld by the Company solely to cover the income tax withholding requirements associated with the vesting of 24,000 shares of restricted stock under the Company's Performance Stock Plan ("PSP").
- 2. Number of shares may vary due to dividend reinvestment.
- 3. Owned jointly with spouse.
- 4. These securities were granted pursuant to the Company's PSP. Based on the satisfaction of conditions established pursuant to the PSP, the Reporting Person has voting rights and dividend entitlement with respect to a portion of these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.
- 5. These securities were granted pursuant to the Company's 2010 Stock Incentive Plan ("SIP"). Full ownership will not vest until the satisfaction of performance-based conditions established in connection with this grant.
- 6. Based upon information supplied by the Plan recordkeeper. Number of shares varies periodically based on contributions to plan.
- 7. Reporting Person disclaims beneficial ownership of securities owned by children who share Reporting Person's household. This report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for the purpose of Section 16 or for any other purpose
- 8. Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan").
- 9. These options vest and become exercisable on 11/26/17, unless accelerated based on satisfaction of conditions established pursuant to the Plan.

H. Lydecker per Power of Attorney

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.