FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL             |     |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|
| OMB Number: 3235-0104    |     |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Reilly Wendell  (Month/Day/Yet 10/24/2007                                   |         |            |   | nent               | 3. Issuer Name and Ticker or Trading Symbol BROWN & BROWN INC [ BRO ]  |                            |   |                       |  |   |  |  |
|---|---------|------------|---|--------------------|--|----------------------------|---|-----------------------|--|---|--|--|
| (Last) (First) (Middle) C/O LAMAR ADVERTISING COMPANY   |         | IG COMPANY |   |                    | Relationship of Reporting Person (Check all applicable)     X Director |                            | son(s) to Issuer<br>10% Owner                                     |                       | 5. If Amendment, Date of Original Filed (Month/Day/Year)   |   |  |  |
| 5551 CORPORATE BOULEVARD  (Street)  BATON ROUGE  LA 70808   |         |            |   |                    |  | Officer (give title below) | Other (spe<br>below)  | , 10                  | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |  |  |
| (City)  | (State) | (Zip)      |   |                    |  |                            |   |                       |  |   |  |  |
| Table I - Non-Derivative Securities Beneficially Owned  |         |            |   |                    |  |                            |   |                       |  |   |  |  |
| 1. Title of Security (Instr. 4)   |         |            |   |                    | 2. Amount of Securities<br>Beneficially Owned (Instr. 4)               |                            | 3. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 5) |                       | 4. Nature of Indirect Beneficial Ownership (Instr. 5)  |   |  |  |
| None  |         |            |   |                    |  | 0                          | D   |                       |  |   |  |  |
| Table II - Derivative Securities Beneficially Owned<br>(e.g., puts, calls, warrants, options, convertible securities) |         |            |   |                    |  |                            |   |                       |  |   |  |  |
| 1. Title of Derivative Security (Instr. 4)  |         |            | 2. Date Exercisable an<br>Expiration Date<br>(Month/Day/Year) |                    | nd 3. Title and Amount of Secur<br>Underlying Derivative Secur         |                            |   |                       |  | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |  |  |
|   |         |            | Date<br>Exercisable   | Expiration<br>Date | n Title  | •                          | Amount<br>or<br>Number<br>of<br>Shares                            | Derivativ<br>Security |  |   |  |  |

Explanation of Responses:

WENDELL REILLY

10/24/2007

\*\* Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.