Washington, D.C. 20549
FORM 11-K

Annual Report Pursuant to Section 15(d) of the Securities Exchange Act of 1934
[ X ] Annual Report Pursuant to Section 15(d) of the Securities Exchange Act of 1934

For the Fiscal Year Ended December 31, 1998
or
[ ] Transition Report Pursuant to Section 15(d) of the Securities Exchange Act of 1934 (No fee required)

For The Transition Period From $\qquad$ To $\qquad$ .

Commission File Number 0-7201
A. Full Title of the Plan and the Address of the Plan, if Different from that of the Issuer Named Below:

Poe \& Brown, Inc.
Employees' Savings Plan And Trust
B. Name of Issuer of the Securities Held Pursuant to the Plan and the Address of its Principal Executive Office:

Brown \& Brown, Inc.
220 South Ridgewood Avenue
Daytona Beach, Florida 32115

POE \& BROWN, INC. EMPLOYEES' SAVINGS PLAN AND TRUST AGREEMENT

FORM 11-K

REQUIRED INFORMATION

Pursuant to Item 4 of the required information, in lieu of the requirements of Items 1, 2 and 3, the financial statements and schedules prepared in accordance with the financial reporting requirements of ERISA are submitted as follows:
Page
REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS ..... 1
STATEMENTS OF NET ASSETS AVAILABLE FOR PLAN BENEFITS AS OF DECEMBER 31, 1998 AND 1997 ..... 2
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FORBENEFITS, WITH FUND INFORMATION, FOR THE YEAR ENDEDDECEMBER 31, 19983
NOTES TO FINANCIAL STATEMENTS ..... 4
SCHEDULE I: SCHEDULE OF ASSETS HELD FOR INVESTMENT AS OF DECEMBER 31, 1998 ..... 9
SCHEDULE II: SCHEDULE OF REPORTABLE TRANSACTIONS FOR THE YEAR ENDED DECEMBER 31, 1998 ..... 12
SIGNATURE

## REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To the Trustees of the Poe \& Brown, Inc. Employees' Savings Plan and Trust:

We have audited the accompanying statements of net assets available for benefits of the Poe \& Brown, Inc. Employees' Savings Plan and Trust as of December 31, 1998 and 1997, and the related statement of changes in net assets available for benefits for the year ended December 31, 1998. These financial statements and the supplemental schedules referred to below are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements and schedules based upon our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits as of December 31, 1998 and 1997, and the changes in its net assets available for benefits for the year ended December 31, 1998, in conformity with generally accepted accounting principles.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedules of assets held for investment and reportable transactions are presented for the purpose of additional analysis and are not a required part of the basic financial statements but are supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The Fund Information in the statement of changes in net assets available for benefits is presented for purposes of additional analysis rather than to present the changes in net assets available for benefits of each fund. The supplemental schedules and Fund Information have been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, are fairly stated, in all material respects, in relation to the basic financial statements taken as a whole.
/S/ ARTHUR ANDERSEN LLP
Tampa, Florida,
May 10, 1999

POE \& BROWN, INC. EMPLOYEES' SAVINGS PLAN AND TRUST

STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS
AS OF DECEMBER 31, 1998 AND 1997
$1998 \quad 1997$

## CASH

\$ 33,066
\$ 6,806
INVESTMENTS (Notes 2 and 3):
At fair value-
Money market fund

| Bond funds | 1,061,041 | 222,869 |
| :---: | :---: | :---: |
| Balanced funds | 7,427,148 | 7,211,982 |
| Stock index fund | 4,721,443 | 3,139, 724 |
| Equity funds | 10,851,893 | 9, 835, 213 |
| Special equity fund | 5,031,815 | 4,839,617 |
| International equity fund | 907,936 | 1,067,253 |
| Employer Common Stock | 10,712,730 | 7,217,252 |
| Participant loans | 1,698,578 | 1,455,199 |
| Self-directed investments | 368, 058 | 138,891 |
|  | 43,116,196 | 35,128,000 |
| At contract value- |  |  |
| Stable Five Fund | 4,900,519 | 5,276,753 |
| Total investments | 48,016,715 | 40,404,753 |
| MPLOYER CONTRIBUTIONS RECEIVABLE | 893,785 | 776,298 |
| ET ASSETS AVAILABLE FOR BENEFITS | \$48,943,566 | \$41,187, 857 |

The accompanying notes are an integral part of these statements.

POE \& BROWN, INC. EMPLOYEES' SAVINGS PLAN AND TRUST
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS, WITH FUND INFORMATION,

FOR THE YEAR ENDED DECEMBER 31, 1998

| Money |  |  | Stock |  | Special |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Market | Bond | Balanced | Index | Equity | Equity |
| Fund | Funds | Funds | Fund | Funds | Fund |



NET ASSETS
TRANSFERRED
BETWEEN
INVESTMENT
FUNDS $314,807 \quad 690,403 \quad(757,197) \quad 89,997(1,064,006) \quad(386,118)$

| NET INCREASE <br> (DECREASE) | 335, 554 | 838,172 | 215,166 | 1,581,719 | 1,016,680 | 192,198 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NET ASSETS |  |  |  |  |  |  |
| AVAILABLE |  |  |  |  |  |  |
| FOR BENEFITS, beginning |  |  |  |  |  |  |
| of year | - | 222,869 | 7,211,982 | 3,139,724 | 9,835,213 | 4,839,617 |
| NET ASSETS |  |  |  |  |  |  |
| AVAILABLE |  |  |  |  |  |  |
| FOR |  |  |  |  |  |  |
| BENEFITS, |  |  |  |  |  |  |
| end of year | \$335, 554 | , 061, 041 | \$7,427,148 | \$4,721,443 | \$10, 851, 893 | \$5, 031, 815 |

[TABLE COLUMNS FOR THE TABLE ABOVE ARE CONTINUED BELOW FOR EDGAR PURPOSES ONLY -- THESE COLUMNS CONTINUE ACROSS THE PAGE ON HARD COPY]

［TABLE COLUMNS FOR THE TABLE ABOVE ARE CONDTINUED BELOW FOR EDGAR PURPOSES ONLY－－THESE COLUMNS CONTINUE ACROSS THE PAGE ON HARD COPY］

| Other | Total |
| :---: | :---: |
| － | \＄464，470 |
| － | 107，204 |
| － | 4，413，315 |
| － | 4，075，637 |
| 117，487 | 2，051， 264 |
| 117，487 | 11，111，890 |
| － | 3，345，381 |
| － | 10，800 |
| － | 3，356，181 |
| 26，260 | － |
| 143，747 | 7，755，709 |
| 783，104 | $41,187,857$ |
| \＄926， 851 | \＄48，943， 566 |

The accompanying notes are an integral part of this statement．

POE \＆BROWN，INC．EMPLOYEES＇SAVINGS PLAN AND TRUST

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31， 1998 AND 1997

## 1．PLAN DESCRIPTION：

GENERAL
The Poe \＆Brown，Inc．Employees＇Savings Plan and Trust（the Plan）， established effective January 1，1985，and as amended and restated effective January 1，1997，is a defined contribution plan under which substantially all employees who are at least age 18 and who have completed 30 continuous days of service are eligible to participate． The Plan is intended to assist Brown \＆Brown，Inc．（formerly Poe \＆ Brown，Inc．）and its subsidiaries（the Employer）in its efforts to attract and retain competent employees by enabling eligible employees to share in the profits of the Employer and to supplement retirement income．The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974.

## BENEFITS PAID

hardship or termination of service, and are based on the balance in the participant's account. Distributions of vested account balances will be made in the form of a single lump-sum payment or in some other optional form of payment, as defined in the Plan.

## ADMINISTRATION

The Plan is administered by the 401(k) Plan Employee Benefits Administrative Committee (the Committee), which has been appointed by the Board of Directors (the Board) of the Employer. Information about the plan agreement, such as provisions for allocations to participants' accounts, vesting, benefits and withdrawals, is contained in the Summary Plan Description. Copies of this document are available from the Committee. Diversified Investment Advisors, Inc. (Diversified) has been appointed as the recordkeeper of the Plan, and Investors Bank and Trust Company of Boston, Massachusetts (the Trustee), has been appointed as the trustee of the Plan.

## ADMINISTRATAIVE EXPENSES

Substantially all administrative expenses are paid by the Plan. These expenses include recordkeeping, audit and trustee fees.

## CONTRIBUTIONS

Participants may elect to defer, subject to certain limitations, from 1 percent to 15 percent of annual compensation as contributions to the Plan. The Employer makes matching contributions to the Plan of 100 percent of each contributing participant's deferred contribution, but no more than 2.5 percent of each participant's salary. The Plan permits the Board of the Employer to authorize optional contributions allocated to participants based on salary. During each of the years ended December 31, 1998 and 1997, the Board authorized an optional profit sharing contribution of 1.5 percent of salary for all participants.

## VESTING

Participants employed prior to October 1, 1996, are 100 percent vested in their entire account balance at all times. Participants employed on or after October 1, 1996, are immediately vested in their voluntary contributions plus actual earnings thereon. Vesting in the employer matching contributions and profit sharing contributions are based on years of credited service and are subject to the following vesting schedule:

| Years of <br> Credited Service | Vested <br> Interest |
| :--- | :---: |
|  |  |
| 1 | $20 \%$ |
| 2 | $40 \%$ |
| 3 | $60 \%$ |
| 4 | $80 \%$ |
| 5 or more | $100 \%$ |

## PLAN TERMINATION

Although it has not expressed any intent to do so, the Employer may terminate the Plan at any time, either wholly or partially, by notice in writing to the participants and the Trustee. Upon termination, the rights of participants in their accounts will become 100 percent vested. The Employer may temporarily discontinue contributions to the Plan, either wholly or partially, without terminating the Plan.

## 2. USE OF ESTIMATES AND SIGNIFICANT ACCOUNTING POLICIES:

USE OF ESTIMATES
The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and
liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of additions to and deductions from the net assets available for plan benefits during the reporting period. Actual results could differ from those estimates.

BASIS OF ACCOUNTING
The accompanying financial statements of the Plan are presented on the accrual basis of accounting in accordance with generally accepted accounting principles.

## VALUATION OF INVESTMENTS

DIVERSIFIED INVESTMENTS -- The fair value of the participation units in Diversified investments (excluding the Diversified Stable Five Fund) is based on the quoted redemption value of the units from Diversified on the last business day of the year.

EMPLOYER COMMON STOCK -- This investment consists of the Employer's common stock, which is valued at the last reported sale price as reported on the National Market System by the National Association of Securities Dealers.

DIVERSIFIED STABLE FIVE FUND -- As of December 31, 1998 and 1997, the contract value of this fund approximated its fair value.

CHARLES SCHWAB \& CO. PERSONAL CHOICE RETIREMENT ACCOUNT (SEE NOTE 3) -As of December 31, 1998 and 1997, the fair value of the stocks, bonds and mutual funds held in the participant's account are based on quoted market prices of the investments held.

The fair value of individual investments that represent 5 percent or more of the Plan's net assets available for benefits as of December 31, 1998 and 1997, are summarized as follows:

Employer Common Stock
Diversified Stable Five Fund Diversified Balanced Fund Diversified Stock Index Fund Diversified Equity Value Fund Diversified Special Equity Fund
\$10,712,730
4,900,519
7,377,078
4,721,443
8,810,225
5,031, 815

1997
\$7,217, 252
5,276,753
7,211,963
3,139,724
9,720,988
4,839,617

## 3. INVESTMENT PROGRAMS:

## FUND OPTIONS

As of December 31, 1998 and 1997, contributions to the Plan are invested in one or more of 11 separate investment fund options at the direction of each participant. The fund options are (1) Diversified Stable Five Fund, (2) Diversified Short Horizon Fund, (3) Diversified Government/Corporate Bond Fund, (4) Diversified Balanced Fund,
(5) Diversified Stock Index Fund, (6) Diversified Aggressive Equity Fund, (7) Diversified Equity Value Fund, (8) Diversified Special Equity Fund, (9) Diversified International Equity Fund, (10) Diversified Intermediate/Long Horizon Fund and (11) Employer Common Stock. In 1998, six funds were added to the investment options available to participants. These fund options are (1) Diversified Equity Growth Fund, (2) Diversified Money Market Fund, (3) Diversified Growth and Income Fund, (4) Diversified Intermediate Horizon Fund, (5) Diversified Quality Bond Fund and (6) Diversified High Yield Bond Fund. The Plan also allows its participants to invest in the Charles Schwab \& Co. Personal Choice Retirement Account, which allows each participant to self-direct their money into a full range of investment options including individual stocks and bonds as well as allowing access to over 800 mutual funds.

In the accompanying statements of net assets available for benefits as of December 31, 1998 and 1997, and statement of changes in net assets available for benefits for the year ended December 31, 1998, several investments are aggregated for presentation purposes. In
the accompanying statement of net assets available for benefits as of December 31, 1997, the Diversified Short Horizon Fund and Diversified Balanced Fund are aggregated into the Balanced Funds; the Diversified Aggressive Equity Fund and the Diversified Equity Value Fund are aggregated into the Equity Funds; and the Diversified International Equity Fund and the Diversified Intermediate/Long Horizon Fund are aggregated into the International Funds. In the accompanying statement of net assets available for benefits and statement of changes in net assets available for benefits as of and for the year ended December 31, 1998, the Diversified Quality Bond Fund, Diversified High Yield Bond Fund and Diversified Government/Corporate Bond Fund are aggregated into the Bond Funds; the Diversified Short Horizon Fund, Diversified Intermediate Horizon Fund, Diversified Intermediate/Long Horizon Fund and Diversified Balanced Fund are aggregated into the Balanced Funds; the Diversified Aggressive Equity Fund, Diversified Equity Growth Fund, Diversified Growth and Income Fund and Diversified Equity Value Fund are aggregated into the Equity Funds. The Charles Schwab \& Co. Personal Choice Retirement Account is presented as self-directed investments in the accompanying statements of net assets available for benefits and statement of changes in net assets available for benefits. The remaining options are shown individually in the accompanying statements of net assets available for benefits and changes in net assets available for benefits, but the word "Diversified" is omitted from the title for presentation purposes.

## DIVERSIFIED STABLE FIVE FUND

Diversified manages a guaranteed pooled separate account of AUSA Life Insurance Company called the Stable Five Fund. The crediting interest rate is effective for a twelve-month interest crediting period and is set annually. The crediting interest rate is determined based on (i) the projected market yield-to-maturity of the market value of assets, net of expenses, (ii) the timing and amounts of deposits, transfers and withdrawals expected to be made during the interest crediting period, and (iii) the amortization of the difference between the fair value of Pooled Account No. 24 and the balance of the Stable Five Fund. The crediting interest rate for this Diversified account for the years ended December 31, 1998 and 1997, was 7 percent. The average yield for this Diversified account for the years ended December 31, 1998 and 1997, was 6.10 percent and 6.52 percent, respectively.

## INVESTMENT INCOME AND EXPENSES

Each participant's account shall be allocated the investment income and expenses of each fund based on the value of each participant's account invested in each fund, in proportion to the total value of all accounts in each fund, taking into account any contributions to or distributions from the participant's account. General expenses of the Plan not attributable to any particular fund shall be allocated among participants' accounts in proportion to the value of each account, taking into consideration the participant's contributions and distributions.

## PARTICIPANT LOANS

A participant may, with the approval of the Committee, borrow from his own account a minimum of $\$ 1,000$, up to a maximum equal to the lesser of $\$ 50,000$ or 50 percent of the participant's vested account balance. Participants may not have more than two loans outstanding at any time. Loans, which are repayable monthly over periods generally up to five years, are collateralized by notes and by a security interest in the borrower's vested account balance. The loans bear interest at the rate of prime plus 1 percent, determined at the time the loan is approved.

## 4. PARTY-IN-INTEREST TRANSACTIONS:

All of the Plan's Diversified investments are managed by the recordkeeper, a party-in-interest.

## 5. FEDERAL INCOME TAX STATUS:

The Plan obtained its latest determination letter on February 26, 1996, in which the Internal Revenue Service stated that the Plan was in compliance with the applicable sections of the Internal Revenue Code (IRC). The Plan has been amended and restated since receiving the
determination letter. However, the Plan's management believes that the Plan is designed and is currently being operated in compliance with the applicable requirements of the IRC.
6. SUPPLEMENTAL SCHEDULES:

The following supplemental schedules of assets held for investment and reportable transactions are included as required schedules under ERISA.

SCHEDULE I
Page 1 of 3
POE \& BROWN, INC. EMPLOYEES' SAVINGS PLAN AND TRUST

SCHEDULE OF ASSETS HELD FOR INVESTMENT
AS OF DECEMBER 31, 1998

Identity and Description of Issues

Money market fund:
Schwab Money Market Fund
Mutual funds:
Gabelli Asset Fund
Gabelli Growth Fund
Invesco High Yield Fund
Invesco Strat Financial
Invesco Strat Health Fund
Janus Overseas Fund
Janus Special Situations
Janus Twenty Fund
Janus Worldwide Fund
Oakmark Select Fund
PBHG Large Cap Growth Fund
Safeco Growth Fund, Inc.
Schwab S\&P 500 Investment Shares
Vanguard Primecap Fund
Pooled separate account:
Diversified Stable Five Fund Pooled Account of the AUSA Life Insurance Company, Inc.*

Common/collective trusts:
Diversified Equity Growth Fund*
Diversified Money Market Fund*
Diversified Short Horizon Fund*
Diversified Government/Corporate Bond Fund*
Diversified Balance Fund*
Diversified Growth and Income Fund*
Diversified Stock Index Fund*
Diversified Aggressive Equity Fund*
Diversified Equity Value Fund*
Diversified Quality Bond Fund*
Diversified High Yield Bond Fund*
5,229 5,948

Cost
\$
23, 663

5,229
5,310
10,640
6,242
6,716
7,789
5, 016
7,628
18,676
5, 325
5, 366
7,777
3, 066
4, 632

| $4,900,519$ | $4,900,519$ |
| ---: | ---: |
|  |  |
| 321,532 | 384,590 |
| 330,503 | 335,554 |
| 19 | 20 |
| 612,769 | 631,418 |
| $5,859,641$ | $7,377,078$ |
| $1,140,374$ | $1,313,905$ |
| $3,339,927$ | $4,721,443$ |
| 277,708 | 343,173 |
| $6,916,365$ | $8,810,225$ |
| 200,559 | 202,837 |
| 227,670 | 226,786 |

6,598
10, 333
6,624
7,305
8,609
6,417
10, 256
22,117
7,134
6,207
8,879
4,528
5,390

384,590
335, 554

631,418
7,377, 078
1, 313, 905
4,721,443
8,810,225
202,837
226,786

SCHEDULE I
Page 2 of 3

| Identity and Description of Issues | Cost | Fair Value |
| :---: | :---: | :---: |
| Common/collective trusts (continued): |  |  |
| Diversified Special Equity Fund* | 4,177,994 | 5,031,815 |
| Diversified International Equity Fund* | 822,311 | 907,936 |
| Diversified Intermediate Horizon Fund* | 27,164 | 28,869 |
| Diversified Intermediate/Long Horizon Fund* | 18,364 | 21,181 |
| Corporate common stocks: |  |  |
| Employer Common Stock | 6, 016,452 | 10,712,730 |
| Pfizer, Inc. | 12,617 | 12,500 |
| Advantage Learning Systems | 2,921 | 3,418 |
| American International Group, Inc. | 6,695 | 10,857 |
| American Eagle Outfitters | 3,713 | 6,729 |
| Aspect Development, Inc. | 2,300 | 5,628 |
| Compaq Computer Corporation | 5,170 | 10,521 |
| Compuware | 6,412 | 9,922 |
| Dell Computer Corporation | 18,820 | 30,226 |
| Gemstar International Group Ltd. | 4, 048 | 3,607 |
| Geotel Communications Corporation | 1,617 | 2,570 |
| Gilat Satellite Network Ltd. | 1,627 | 1,929 |
| Henry Jack and Associates, Inc. | 2,794 | 3,134 |
| International Business Machines | 1,574 | 3,134 |
| Iomega Corporation | 4,294 | 3,254 |
| Lason Incorporated | 3,652 | 4,015 |
| Legato Systems, Inc. | 5,879 | 8,770 |
| MCI Worldcom, Inc. | 2,901 | 4,162 |
| Medimmune, Inc. | 2,375 | 3,480 |
| Medquist, Inc. | 4,170 | 4,543 |
| Merck and Company, Inc. | 13,493 | 15,645 |
| Microsoft Corporation | 5,721 | 15,256 |
| Mindspring Entertainment, Inc. | 2,518 | 3,908 |
| Nabors Industries, Inc. | 4,598 | 2,700 |
| Network Appliances, Inc. | 3,256 | 6,188 |
| New Era of Networks, Inc. | 2,462 | 6,072 |
| Novell, Inc. | 2,648 | 3,244 |
| Paychex, Inc. | 2,345 | 2,675 |

SCHEDULE I
Page 3 of 3

POE \& BROWN, INC. EMPLOYEES' SAVINGS PLAN AND TRUST

## SCHEDULE OF ASSETS HELD FOR INVESTMENT

AS OF DECEMBER 31, 1998

## Identity and Description of Issues

Corporate common stocks (continued):
Peregrine Systems, Inc.
Resmed, Inc.
Rowan Companies, Inc.
Stein Mart, Inc.
TSI International Software Ltd.
Veritas Software Corporation
Xomed Surgical Products
Participant loans (bearing interest at rates ranging between 7 percent and 11 percent)

Cost

4, 390
3, 124
14,726
26,502
2,382
3, 030
1,933

$$
1,698,578
$$

5, 055
3,902
3,950
15, 917
4, 692
4,495
1,952

## Fair Value

$1,698,578$
\$48, 016, 715
==========

[^0]
## SCHEDULE OF REPORTABLE TRANSACTIONS

FOR THE YEAR ENDED DECEMBER 31, 1998

*Managed by the recordkeeper, a party-in-interest (Note 4).

The preceding notes are an integral part of this schedule.

Pursuant to the requirements of the Securities Exchange Act of 1934, the Trustee and other persons who administer the Plan have duly caused this annual report to be signed by the undersigned thereunto duly authorized.

POE \& BROWN, INC.
EMPLOYEES' SAVINGS PLAN AND TRUST
By: BROWN \& BROWN, INC.

By: /S/ JAMES L. OLIVIER
James L. Olivier
Vice President

## CONSENT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

As independent certified public accountants, we hereby consent to the incorporation by reference of our report, dated May 10, 1999, included in this Form 11-K, into the Company's previously filed Registration Statement File No. 33-1900, dated November 27, 1985, as amended by Post Effective Amendment No. 1, dated December 2, 1992.
/S/ ARTHUR ANDERSEN LLP

Tampa, Florida,
June 16, 1999


[^0]:    *Managed by the recordkeeper, a party-in-interest (Note 4).

