SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	

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1. Name and Address of Reporting Person [*] BROWN J POWELL			2. Issuer Name and Ticker or Trading Symbol BROWN & BROWN, INC. [BRO]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
				X	Director	10% Owner			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	- x	Officer (give title below)	Other (specify below)			
300 N. BEACH STREET		(02/20/2023	President and CEO					
(Street) DAYTONA		32114	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line)	6. Individual or Joint/Group Filing (Check Applicable Line)				
BEACH	FL			X	X Form filed by One Reporting Person				
			—		Form filed by More than One Reporting Person				
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock, \$.10 par value (2019 SIP)	02/20/2023		A		92,764 ⁽¹⁾	A	\$0.00	135,803 ⁽²⁾	D	
Common Stock, \$.10 par value (2019 SIP)	02/20/2023		A		13,005	A	\$0.00	148,808(2)	D	
Common Stock, \$.10 par value (2010 SIP)								526,413 ⁽³⁾	D	
Common Stock, \$.10 par value (PSP)								70,960 ⁽⁴⁾	D	
Common Stock, \$.10 par value								2,592,559 ⁽⁵⁾	D	
Common Stock, \$.10 par value								2,201,877 ⁽⁶⁾	I	Charitable Lead Annuity Trust
Common Stock, \$.10 par value								41,847 ⁽⁷⁾	Ι	401k
Common Stock, \$.10 par value								32,241	I	Children ⁽⁸

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3A. Deemed Execution Date, 1. Title of 3. Transaction 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature Conversion Ownership Transaction Derivative Date Expiration Date Amount of Derivative derivative of Indirect (Month/Dav/Year) Derivative (Month/Day/Year) Security or Exercise if anv Code (Instr. Securities Security Securities Form: Beneficial (Instr. 3) Price of (Month/Day/Year) 8) Securities Acquired Underlying (Instr. 5) Beneficially Direct (D) Ownership Derivative Derivative Owned or Indirect (Instr. 4) Security (A) or Disposed Security (Instr. 3 and 4) Following Reported (I) (Instr. 4) of (D) Transaction(s) (Instr. 3, 4 and 5) (Instr. 4) Amount or Number Date Expiration of Shares v (A) (D) Exercisable Title Code Date

Explanation of Responses:

1. These securities were granted pursuant to the Company's 2019 Stock Incentive Plan ("2019 SIP"). The initial grant was made on February 21, 2020, but was subject to the satisfaction of performancebased conditions established in connection with this grant. On February 20, 2023, the Company confirmed the satisfaction of the performance-based conditions established in connection with this grant, and the Reporting Person has voting rights and dividend entitlement with respect to these shares, but full ownership will not vest until the satisfaction of additional service-based conditions.

2. These securities were granted pursuant to the Company's 2019 SIP. The Reporting Person has voting rights and dividend entitlement with respect to these shares, but full ownership will not vest until the satisfaction of service-based conditions.

3. These securities were granted pursuant to the Company's 2010 Stock Incentive Plan ("2010 SIP"). The Reporting Person has voting rights and dividend entitlement with respect to these shares, but full ownership will not vest until the satisfaction of service-based conditions.

4. These securities were granted pursuant to the Company's Performance Stock Plan ("PSP"). Based on the satisfaction of conditions established pursuant to the PSP, the Reporting Person has voting rights and dividend entitlement with respect to these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.

5. A total of 460 of these shares were acquired through the Company's Employee Stock Purchase Plan in July 2022. Number of shares may vary due to dividend reinvestment.

6. These shares are held by the James Hyatt Brown Nongrantor Charitable Lead Annuity Trust, of which the Reporting Person is a trustee and a remainder beneficiary.7. Based upon information supplied by the plan record keeper as of December 31, 2022. Number of shares varies periodically based on contributions to plan.

8. Reporting person disclaims beneficial ownership of securities owned by children who share the Reporting person's household. This report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for the purpose of Section 16 or for any other purpose.

Remarks:

/s/ J. Powell Brown

02/21/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.