## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATE	<b>JENT</b>	OF	CHA	NGES

## S IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  BROWN J POWELL						2. Issuer Name <b>and</b> Ticker or Trading Symbol BROWN & BROWN INC [ BRO ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner						
(Last) (First) (Middle) 220 S. RIDGEWOOD AVENUE						3. Date of Earliest Transaction (Month/Day/Year) 01/22/2014									Officer (give title below)  Other (specify below)  President and CEO				(specify	
(Street) DAYTO	NA FI		32114		4. If	Amendment, Date of Original Filed (Month/Day/Year)								Form filed by Mor				p Filing (Check Applicable ne Reporting Person ore than One Reporting		
(City)	(S	tate)	(Zip)												Perso	n				
		Tab	le I - N	on-Deri	vative	Sec	uriti	es Ac	quire	d, Di	sposed (	of, or Be	nefici	ally	Owned	k				
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day				Execution Da		Date,			ies Acquired (A) or Of (D) (Instr. 3, 4 and			Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Owners (1)				
								Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common Stock, \$.10 par value (SIP)			01/22/	2014	2014			A		15,356	A	\$0.00	000	331,7	<sup>7</sup> 11 <sup>(1)</sup>		D			
Common Stock, \$.10 par value												1,098,511(2)		(2) <b>D</b>						
Common Stock, \$.10 par value (PSP)													70,332 <sup>(3)</sup>			D				
Common Stock, \$.10 par value														16,928(4)		I		By 401k		
Common Stock, \$.10 par value												9,1	),131		I	Children <sup>(5)</sup>				
		Т	able II								posed of converti				Owned					
1. Title of Derivative Conversion Security Or Exercise (Month/Day/Year) 3A. Deemed Execution Date Conversion On Exercise (Month/Day/Year) 13A. Deemed Execution Date Conversion Date Execution Date Conversion Date Execution Date Execution Date Conversion Date Execution Date Exe			4.	5. Number 6			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		nt 8	8. Price of Derivative Security (Instr. 5)  8. Numl derivati Securiti Benefic Owned Followi Reporte Transac (Instr. 4)		ve les Ownersh Form: Direct (D or Indirect (I) (Instr. ed etion(s)		Beneficial Ownership t (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amoun or Numbe of Shares	r						
Stock Options <sup>(6)</sup>	\$18.48								03/07/20	013	02/26/2018	Common Stock, \$.10 par value	35,00	0		35,00	0 D			
Stock Options <sup>(6)</sup>	\$18.48								08/01/20	013	02/26/2018	Common Stock, \$.10 par value	35,00	0		35,00	000 D			
Stock Options <sup>(6)</sup>	\$18.48								11/26/20	017	02/26/2018	Common Stock, \$.10 par value	35,00	0		35,000	) <sup>(7)</sup>	D		

## **Explanation of Responses:**

- 1. These securities were granted pursuant to the Company's 2010 Stock Incentive Plan. Full ownership will not vest until the satisfaction of certain conditions established in connection with this grant.
- 2. Number of shares may vary due to dividend reinvestment.
- 3. These securities were granted pursuant to the Company's Performance Stock Plan ("PSP"). Based on the satisfaction of conditions established pursuant to the PSP, the Reporting Person has voting rights and dividend entitlement with respect to a portion of these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.
- 4. Based upon information supplied by the Plan recordkeeper. Number of shares varies periodically based on contributions to plan.
- 5. Reporting person disclaims beneficial ownership of securities owned by children who share reporting person's household. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for the purpose of Section 16 or for any other purpose
- 6. Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan").
- 7. These options vest and become exercisable on 11/26/17, unless accelerated based on satisfaction of conditions established pursuant to the Plan.

Laurel L. Grammig for J.

Powell Brown per Power of

01/24/2014

**Attorney** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.