## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  DOWNS LINDA S							2. Issuer Name and Ticker or Trading Symbol BROWN & BROWN INC [ BRO ]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 220 S. RIDGEWOOD AVE.						3. Date of Earliest Transaction (Month/Day/Year) 12/06/2012											er (give title v) OO and Re			specify	
(Street) DAYTO	YTONA FL. 32114				4. 1	Line									e) <mark>X</mark> Forn Forn						
(City)	(S	tate)	(Zip)																		
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						ear)	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transac Code (I 8)	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			ed (A) or	5. Amo Securi Benefi Owned	ount of ties cially I Following	Forn (D) c	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
											v	Amoun	t	(A) or (D)	Price	Repor Transa (Instr.	ted action(s) 3 and 4)			(Instr. 4)	
Common Stock, \$.10 par value (PSP) 12/06/										<b>F</b> <sup>(1)</sup>		21,4	33	D	\$26.4	1 87	87,850 <sup>(2)</sup>		D		
Common Stock, \$.10 par value																43	439,191(3)		D		
Common Stock, \$.10 par value (SIP)															50	),127(4)		D			
		-	Table II -	Deriva (e.g., p						,			,		•	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code ( 8)		of			Date Exe Diration I Donth/Day	Date	of Sec Under Deriva		Title and Amount Securities Inderlying Privative Security Istr. 3 and 4)		8. Price of Derivativ Security (Instr. 5)		e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
					Code	ode V		(D)	Dat Exe	e ercisable		piration te	Title		Amount or Number of Shares						
Stock Options <sup>(5)</sup>	\$18.48								11/	/11/2010	02/	26/2018	Stoo \$.10 val	ck, par	16,589		16,58	89	D		
Stock Options <sup>(5)</sup>	\$18.48								11/	/26/2017	02/	26/2018	Stoo \$.10 val	ck, par	88,000		88,000	)(6)	D		
Stock Options <sup>(5)</sup>	\$15.78								12/	/23/2012	03/	24/2013	Stoo \$.10 val	ck, par	108,226		108,2	26	D		

## **Explanation of Responses:**

- 1. Shares were withheld by the Company solely to cover the income tax withholding requirements associated with the vesting of 58,800 shares of restricted stock under the Company's Performance Stock Plan
- 2. These securities were granted pursuant to the Company's PSP. Based on the satisfaction of conditions established pursuant to the PSP, the Reporting Person has voting rights and dividend entitlement with respect to a portion of these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.
- 3. A total of 1,512 of these shares were acquired through the Company's Employee Stock Purchase Plan in August 2012. Number of shares may vary due to dividend reinvestment.
- 4. These securities were granted pursuant to the Company's 2010 Stock Incentive Plan ("SIP"). Full ownership will not vest until the satisfaction of performance-based conditions established in connection with this grant.
- 5. Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan").
- 6. These options vest and become exercisable on 11/26/17, unless accelerated based on satisfaction of conditions established pursuant to the Plan.

Laurel L. Grammig for Linda 12/10/2012 S. Downs per Power of

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.