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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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|  |
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |
|  |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |

| 1. Name and Add<br>DOWNS LI  | ess of Reporting Pe<br><u>NDA_S</u> | erson <sup>*</sup> | 2. Issuer Name and Ticker or Trading Symbol<br>BROWN & BROWN INC [ BRO ] | (Check                 | tionship of Reporting Pe<br>all applicable)<br>Director<br>Officer (give title       | erson(s) to Issuer<br>10% Owner<br>Other (specify |
|------------------------------|-------------------------------------|--------------------|--|------------------------|--|---|
| (Last)<br>220 S. RIDGE       | (First)<br>WOOD AVE.                | (Middle)           | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/27/2015           |                        | below)<br>Executive Vice   | below)  |
| (Street)<br>DAYTONA<br>BEACH | FL                                  | 32114              | 4. If Amendment, Date of Original Filed (Month/Day/Year)                 | 6. Indiv<br>Line)<br>X | idual or Joint/Group Fili<br>Form filed by One Re<br>Form filed by More th<br>Person | porting Person                                    |
| (City)                       | (State)                             | (Zip)              |  |                        |  |   |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 145161-140                          | Table 1 - Non-Derivative Securities Acquired, Disposed of, or Derichedary Owned |   |                              |   |        |               |   |   |   |          |  |  |  |
|-------------------------------------|---|---|------------------------------|---|--------|---------------|---|---|---|----------|--|--|--|
| 1. Title of Security (Instr. 3)     | 2. Transaction<br>Date<br>(Month/Day/Year)                                      | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   |        |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |          |  |  |  |
|                                     |   |   | Code                         | v | Amount | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)                                |   | (1130.4) |  |  |  |
| Common Stock, \$.10 par value       | 02/27/2015  |   | F <sup>(1)</sup>             |   | 318    | D             | \$32.36   | 439,355 <sup>(2)</sup>  | D   |          |  |  |  |
| Common Stock, \$.10 par value (PSP) |   |   |                              |   |        |               |   | 9,248 <sup>(3)</sup>  | D   |          |  |  |  |
| Common Stock, \$.10 par value (SIP) |   |   |                              |   |        |               |   | 118,365 <sup>(4)</sup>  | D   |          |  |  |  |

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | n of |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|------|-----|--|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Stock<br>Options <sup>(5)</sup>                     | \$18.48   |  |   |                              |   |      |     | 03/07/2013   | 02/26/2018         | Common<br>Stock,<br>\$.10 par<br>value  | 22,000                                 |   | 22,000   | D  |  |
| Stock<br>Options <sup>(5)</sup>                     | \$18.48   |  |   |                              |   |      |     | 04/15/2011   | 02/26/2018         | Common<br>Stock,<br>\$.10 par<br>value  | 16,589                                 |   | 16,589   | D  |  |
| Stock<br>Options <sup>(5)</sup>                     | \$18.48   |  |   |                              |   |      |     | 08/01/2013   | 02/26/2018         | Common<br>Stock,<br>\$.10 par<br>value  | 22,000                                 |   | 22,000   | D  |  |
| Stock<br>Options <sup>(5)</sup>                     | \$18.48   |  |   |                              |   |      |     | 11/11/2010   | 02/26/2018         | Common<br>Stock,<br>\$.10 par<br>value  | 16,589                                 |   | 16,589   | D  |  |
| Stock<br>Options <sup>(5)</sup>                     | \$18.48   |  |   |                              |   |      |     | 11/26/2017   | 02/26/2018         | Common<br>Stock,<br>\$.10 par<br>value  | 22,000                                 |   | 22,000 <sup>(6)</sup>  | D  |  |

Explanation of Responses:

1. Shares were withheld by the Company solely to cover the income tax withholding requirements associated with the vesting of 1,156 shares under the Company's Performance Stock Plan ("PSP").

2. A total of 955 of these shares were acquired through the Company's Employee Stock Purchase Plan in July 2014. Number of shares may vary due to dividend reinvestment.

These securities were granted pursuant to the Company's Performance Stock Plan ("PSP"). Based on the satisfaction of conditions established pursuant to the PSP, the Reporting Person has voting rights and dividend entitlement with respect to a portion of these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.
 These securities were granted pursuant to the Company's 2010 Stock Incentive Plan ("SIP"). Full ownership will not vest until the satisfaction of performance-based conditions established in connection with this grant.

5. Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan").

6. These options vest and become exercisable on 11/26/17, unless accelerated based on satisfaction of conditions established pursuant to the Plan.

Robert W. Lloyd for Linda S. Downs per Power of Attorney

03/03/2015

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Date

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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