SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| [ X ] | QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 <br> For the quarterly period ended September 30, 1996. or |
| :---: | :---: |
| [ ] | TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from $\qquad$ to $\qquad$ |

Commission file number 0-7201.

POE \& BROWN, INC.
(Exact name of Registrant as specified in its charter)

Florida
(State or Other Jurisdiction of Incorporation or Organization)

59-0864469
(I.R.S. Employer

Identification Number)

220 S. Ridgewood Ave., Daytona Beach, FL
32115
(Zip Code)

Registrant's telephone number, including area code: (904) 252-9601

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past ninety (90) days. Yes $X$ No

The number of shares of the Registrant's common stock, \$.10 par value, outstanding as of November 1, 1996, was 8,698,964.

POE \& BROWN, INC.

Index to Form 10-Q
For The Quarter Ended September 30, 1996

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POE \& BROWN, INC.
CONDENSED CONSOLIDATED STATEMENTS OF INCOME (Unaudited)
(In thousands, except per share data)

| For the three months | For the nine months |
| :--- | :--- |
| ended September 30, | ended September 30, |
| 1996 | 1995 |


| REVENUES |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Commissions and fees | \$28,381 | \$25,134 | \$85,436 | \$ | 75,937 |
| Investment income | 756 | 978 | 2,399 |  | 2,834 |
| Other income | 289 | 238 | 940 |  | 568 |
| Total revenues | 29,426 | 26,350 | 88,775 |  | 79,339 |
| EXPENSES |  |  |  |  |  |
| Employee compensation and benefits | 15,255 | 13,491 | 45,841 |  | 41,542 |
| Other operating expenses | 5,592 | 5,285 | 18,737 |  | 16,977 |
| Interest and amortization | 1,467 | 1,342 | 4,254 |  | 3,760 |
| Total expenses | 22,314 | 20,118 | 68,832 |  | 62,279 |
| Income before income taxes | 7,112 | 6,232 | 19,943 |  | 17,060 |
| Income taxes | 2,774 | 2,400 | 7,778 |  | 6,117 |
| NET INCOME | \$ 4,338 | \$ 3,832 | \$12,165 |  | \$ 10, 943 |
| Net income per share | \$ . 50 | \$ . 44 | \$ 1.40 |  | \$ 1.26 |
| Dividends declared per share | \$ . 13 | \$ . 12 | \$ . 37 |  | \$ . 36 |
| Weighted average number of |  |  |  |  |  |

[^0]Cash and cash equivalents
Short-term investments
Premiums, commissions and fees receivable, less allowance for doubtful accounts of $\$ 100$ in 1996 and 1995
Other current assets
Total current assets
Fixed assets, net
Intangible assets, net
Investments
Other assets

Total assets

LIABILITIES
Premiums payable to insurance companies
Premium deposits and credits due customers
Accounts payable and
accrued expenses
Current portion of long-term debt

## Total current liabilities

Long-term debt
Deferred income taxes
Other liabilities

Total liabilities
\$29,388
\$28,350
1,308
1,760

| 49,829 | 56,553 |
| :---: | :---: |
| 7,501 | 6,336 |
| 88,478 | 92,547 |
| 11,607 | 10,412 |
| 50,274 | 36,613 |
| 10,538 | 8,473 |
| 3,440 | 3,076 |
| \$ 164,337 | \$ 151,121 |


| \$ 64,697 | \$ 64,588 |
| :---: | :---: |
| 4,597 | 6,070 |
| 10,025 | 9,417 |
| 5,303 | 1,768 |
| 84,622 | 81,843 |
| 7,464 | 7,023 |
| 2,350 | 1,502 |
| 6,161 | 6,341 |
| 100,597 | 96,709 |

SHAREHOLDERS' EQUITY
Common stock, par value $\$ .10$ per share: authorized 18,000 shares; issued 8,658 shares at 1996 and 8,681 shares at 1995
866
1,672
268
$\begin{array}{lrr}\text { Additional paid-in capital } & \text { 2,614 }\end{array}$
Retained earnings
Net unrealized appreciation of available-for-sale securities, net of tax effect of $\$ 3,875$ in 1996 and $\$ 3,027$ in 1995

6, 061

Total liabilities and shareholders' equity

4,836

54,412
\$151, 121
46, 094
========

[^1]POE \& BROWN, INC.

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)
(In thousands)
For the nine months ended September 30, 1996 1995
to net cash provided by operating
activities:
Depreciation and amortization

| 5,666 | 4,916 |
| :---: | :---: |
|  | 31 |
| - | $(1,639)$ |
| (898) | (498) |
| 6,724 | 7,485 |
| $(1,262)$ | (135) |
| 109 | 79 |
| $(1,473)$ | $(1,998)$ |
| 118 | (974) |
| (180) | 788 |
| 20,969 | 18,998 |
| $(3,524)$ | $(3,092)$ |
| $(10,969)$ | $(3,935)$ |
| $\begin{array}{r} 848 \\ (1,053) \end{array}$ | $\begin{array}{r} 520 \\ (303) \end{array}$ |
| 624 | 413 |
| $(14,074)$ | $(6,397)$ |
| $(1,795)$ | $(1,995)$ |
| (944) | 102 |
| $(3,118)$ | $(3,106)$ |
| $(5,857)$ | $(4,499)$ |
| 1,038 | 8,102 |
| 28,350 | 23,185 |
| \$ 29,388 | \$ 31, 287 |

See notes to condensed consolidated financial statements.

POE \& BROWN, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)
SEPTEMBER 30, 1996
Note 1 - Basis of Financial Reporting
The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions for Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals except for the adjustment described in Note 5) considered necessary for a fair presentation have been included. For further information, refer to the consolidated financial statements and the notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 1995.

Results of operations for the three- and nine-month periods ended September 30, 1996 are not necessarily indicative of the results that may be expected for the year ending December 31, 1996.

Note 2 - Net Income Per Share
Net income per share is based upon the weighted average number of shares outstanding, adjusted for the dilutive effect of stock options, which is the same on both a primary and a fullydiluted basis.

## Note 3 - Merger and Acquisitions

On March 1, 1995, the Company issued 146,300 shares of its common stock for all of the partnership interest in Insurance West, a Phoenix, Arizona general insurance agency. The merger has been accounted for as a pooling-of-interests and, accordingly, the Company's consolidated financial statements have been restated for all periods prior to the merger to include the results of operations, financial position, and cash flows of Insurance West. The separate company operating results of Insurance West for periods prior to the merger are not material to the Company's consolidated operating results.

During the first quarter of 1995, the Company acquired substantially all of the assets of King Insurance Agency, Inc. of Naples, Florida. During the second quarter of 1995, the Company acquired substantially all of the assets of S. Lloyd Underwriters, Inc. of Ft. Lauderdale, Florida. During the third quarter of 1995 the Company acquired substantially all of the assets of Roehrig/Flood \& Associates of St. Petersburg, Florida and the Robert Scott Gordon Insurance Agency of Newtown Square, Pennsylvania. During the first quarter of 1996, the Company acquired a majority interest in Florida Intracoastal Underwriters, Ltd. of Miami Lakes, Florida. During the second quarter of 1996, the Company acquired substantially all of the assets of $B$ \& R International, Inc. of Atlanta, Georgia. During the third quarter of 1996, the Company acquired substantially all of the assets of Anderson-Reeve \& Associates of Phoenix, Arizona and Larry Breen \& Associates of Orlando, Florida. These acquisitions have been accounted for using the purchase method of accounting. Pro forma results of operations for the nine-month periods ended September 30, 1995 and 1996 resulting from these acquisitions were not materially different from the results of operations as reported. The results of operations for these companies have been combined with those of the Company since their respective acquisition dates.

Note 4 - Long-Term Debt
The Company continues to maintain its credit agreement with a major insurance company under which $\$ 5$ million (the maximum amount available for borrowings) was outstanding at September 30, 1996, at an interest rate equal to the prime lending rate plus one percent. The available amount will decrease by $\$ 1$ million each August, as described in Note 7 to the consolidated financial statements contained in the Company's Annual Report on Form 10-K for the year ended December 31, 1995.

In November 1994, the Company entered into a revolving credit facility with a national banking institution which provides for available borrowings of up to $\$ 10$ million. As of September 30, 1996, there were no borrowings against this line of credit.

## Note 5 - Income Taxes

In 1992, the Internal Revenue Service (Service) completed examinations of the Company's federal income tax returns for the tax years 1988, 1989, and 1990. As a result of its examinations, the Service issued Reports of Proposed Adjustments asserting income tax deficiencies which, by including interest and state income taxes for the periods examined and the Company's estimates of similar adjustments for subsequent periods through December 31, 1993, would total \$6,100,000. The disputed items related primarily to the deductibility of amortization of purchased
customer accounts and non-compete agreements. In addition, the Service's report included a dispute regarding the time at which the Company's payments made pursuant to certain indemnity agreements would be deductible for tax reporting purposes. During 1994, the Company reached a settlement agreement with the Service with respect to certain of the disputed amortization items and the indemnity agreement payment issue. In March 1995, the Company reached a settlement agreement with the Service with respect to the remaining disputed items. Based upon this settlement and after taking into consideration the reductions in the Company's general tax reserves resulting from current and expected payments under the settlement agreement, the Company recorded a $\$ 451,000$ adjustment to decrease reserves in the first quarter of 1995 with a corresponding reduction to its income tax provision.

## Note 6 - Contingencies

The Company is not a party to any legal proceedings other than various claims and lawsuits arising in the normal course of business. Management of the Company does not believe that any such claims or lawsuits will have a material effect on the Company's financial condition or results of operations.

## Item 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## Results of Operations

Net Income. Net income for the third quarter of 1996 was $\$ 4,338,000$, or $\$ .50$ per share, compared with net income in the third quarter of 1995 of $\$ 3,832,000$, or $\$ .44$ per share, a $14 \%$ increase in per share earnings. Net income for the nine months ended September 30, 1996 was $\$ 12,165,000$, or $\$ 1.40$ per share, compared with 1995 same period net income of $\$ 10,943,000$, or $\$ 1.26$ per share, for an 11\% increase. Excluding a first quarter 1995 favorable tax reserve adjustment of $\$ .05$ per share, per share earnings from recurring operations are up 16\% in 1996.


#### Abstract

Commissions and Fees. Commissions and fees for the third quarter of 1996 increased $\$ 3,247,000$, or $13 \%$ from 1995. Approximately $\$ 1,013,000$ of this increase represents revenues from acquired agencies with the remainder due to new business production. Commissions and fees for the nine months ended September 30, 1996 were $\$ 85,436,000$ compared to $\$ 75,937,000$ for the same period in 1995, a $12 \%$ increase. The 1996 increase is due to new business production and approximately $\$ 3,098,000$ of revenues from acquired agencies.


Investment Income. Investment income for the quarter and nine-month periods ended September 30, 1996 decreased $\$ 222,000$ and \$435,000, respectively, from the same periods in 1995 . This decrease is primarily due to lower levels of invested cash and changes in interest rate returns.

Other Income. Other income primarily includes gains and losses from the sale of customer accounts and other assets. Other income increased approximately $\$ 372,000$ for the nine months ended September 30, 1996 over the same period for 1995 and approximately $\$ 51,000$ for the three months ended September 30, 1996 over the same period for 1995.

Employee Compensation and Benefits. Employee compensation and benefits increased during both the three and nine months ended September 30, 1996. The increase for the nine-month period ended September 30, 1996 was $10 \%$ while the increase for the quarter ended September 30, 1996 was $13 \%$. This increase is primarily due to additional compensation expense as a result of the increased commission and fee revenues and increase in the number of employees as a result of acquisitions. Compensation and employee benefits as a percentage of total revenues were generally consistent between the 1996 and 1995 periods.

Other Operating Expenses. Other operating expenses for the three months ended September 30, 1996 increased $\$ 307,000$ over the same period in 1995 but declined as a percentage of total revenues from $20 \%$ to $19 \%$. Other operating expenses for the nine months ended September 30, 1996 increased \$1,760,000 from 1995
and remained constant as a percentage of total revenues. This increase is primarily attributable to costs associated with acquisitions.

Interest and Amortization. Interest and amortization expense increased $\$ 125,000$ during the third quarter of 1996 and $\$ 494,000$ during the nine months ended September 30, 1996 over the same periods in 1995. This increase is primarily the result of acquisition transactions.

Income Taxes. The Company's effective tax rates for the three months ended September 30, 1996 and 1995 were $39 \%$ and $38.5 \%$, respectively. The Company's effective tax rate for the nine-month period increased from $35.9 \%$ in 1995 to $39 \%$ in 1996. The increase in the effective tax rate is primarily the result of a $\$ 451,000$ reduction in the Company's income tax reserves during the first quarter of 1995 due to the favorable tax settlement in March 1995 of the remaining outstanding Internal Revenue Service examinations assessments which the Company had originally protested. See Note 5 to the Condensed Consolidated Financial Statements for further information.

## Liquidity and Capital Resources

The Company's cash and cash equivalents of $\$ 29,388,000$ at September 30, 1996 increased by $\$ 1,038,000$ from $\$ 28,350,000$ at December 31, 1995. During the nine months ended September 30, 1996, \$20,969,000 of cash was provided primarily from operating activities. Of this amount, \$10,969,000 was used to acquire businesses, $\$ 3,524,000$ for additions to fixed assets, $\$ 1,795,000$ for payment on long-term debt and the remainder primarily to pay dividends on the Company's common stock. The current ratio at September 30, 1996 was 1.05 compared to 1.13 as of December 31, 1995.

The Company has a revolving credit agreement with a major insurance company under which up to $\$ 5$ million presently may be borrowed at an interest rate equal to the prime lending rate plus one percent. The amount of available credit decreases by $\$ 1$ million each August through the year 2001, when it will expire. As of September 30, 1996, the maximum amount of borrowings was outstanding. In November 1994, the Company entered into a revolving credit facility with a national banking institution that provides for available borrowings of up to $\$ 10$ million. As of September 30, 1996, there were no borrowings against this line of credit. The Company believes that its existing cash, cash equivalents, short-term investments portfolio, funds generated from operations, and available credit facility borrowings are sufficient to satisfy its normal financial needs.

POE \& BROWN, INC.
PART II - OTHER INFORMATION
ITEM 1 - LEGAL PROCEEDINGS
The Company is involved in various pending or threatened proceedings by or against the Company or one or more of its subsidiaries which involve routine litigation relating to insurance risks placed by the Company and other contractual matters. The Company's management does not believe that any of such pending or threatened proceedings will have a material adverse effect on the consolidated financial position or results of operations of the Company.

ITEM 6 - EXHIBITS AND REPORTS ON FORM 8-K
(a) Exhibits

Exhibit 3a - Articles of Incorporation (incorporated by reference to Form $10-\mathrm{K}$ for the year ended December 31, 1994)
Exhibit 3b - Amended and Restated Bylaws (incorporated by reference to Form 10-Q for the quarter ended June 30, 1996)
Exhibit 11 - Statement re: Computation of Per Share Earnings
Exhibit 27 - Financial Data Schedule (for SEC use only)
(b) There were no reports filed on Form 8-K during the quarter ended September 30, 1996.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

POE \& BROWN, INC.
/s/ James A. Orchard
James A. Orchard, Vice President, Treasurer and Chief Financial Officer (duly authorized officer and principal financial officer and principal accounting officer)

Exhibit 11 - Statement Re: Computation of Per Share Earnings (Unaudited)

|  | $\begin{aligned} & \text { Three Months Ended } \\ & \text { September } 30 \text {, } \\ & 1996 \quad 1995 \end{aligned}$ |  | $\begin{array}{ll} \text { Nine Months Ended } \\ \text { September } & 30, \\ 1996 & 1995 \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Average shares outstanding | 8,645 | 8,664 | 8,658 | 8,654 |
| ```Net effect of dilutive stock options,based on the treasury stock method``` | 20 | 46 | 25 | 41 |
| Total shares used in computation | 8,665 | 8,710 | 8,683 | 8,695 |
| Net income | \$4,338 | \$3,832 | \$12, 165 | \$10, 943 |
| Net income per share | \$ . 50 | \$ . 44 | \$ 1.40 | \$ 1.26 |

This Schedule contains summary financial information extracted from the financial statements of Poe \& Brown, Inc. for the nine months ended September 30, 1996, and is qualified in its entirety by reference to such financial statement

```
9-MOS
            DEC-31-1996
            SEP-30-1996
                    29,388
                    1,760
                49,829
                                    100
                                    0
            88,478
                            24,068
                    12,461
            164,337
            84,622
                0
                    0
                    866
                    6,061
164,337
                0
                88,775
                    64,578
                            0
                    0
            705
            19,943
                    7,778
            12,165
                0
            0
                    0
            12,165
            1.40
            1.40
```


[^0]:    See notes to condensed consolidated financial statements.

[^1]:    See notes to condensed consolidated financial statements.

