

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RILEY THOMAS E			2. Issuer Name and Ticker or Trading Symbol BROWN & BROWN INC [BRO]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Regional President		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/01/2010			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
220 S RIDGEWOOD AVE			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) DAYTONA BEACH FL 32114								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, \$.10 par value	02/01/2010		M		41,360	A	\$4.8359	204,248	D ⁽¹⁾	
Common Stock, \$.10 par value								300,293	D ⁽²⁾	
Common Stock, \$.10 par value								94,171	I	401(k) ⁽³⁾
Common Stock, \$.10 par value								3,620	I	Spouse ⁽⁴⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Options ⁽⁵⁾	\$4.8359	02/01/2010		M			20,680	04/21/2005	04/20/2010	Common Stock	20,680	\$4.8359	0	D	
Stock Options ⁽⁵⁾	\$4.8359	02/01/2010		M			20,680	04/21/2006	04/20/2010	Common Stock	20,680	\$4.8359	0	D	
Stock Options ⁽⁵⁾	\$15.78							03/22/2013	03/23/2013	Common Stock	180,762		180,762	D	
Stock Options ⁽⁵⁾	\$18.48							11/26/2017	02/26/2018	Common Stock	190,000		190,000 ⁽⁶⁾	D	

Explanation of Responses:

- This total includes 642 shares obtained through the Company's Employee Stock Purchase Plan in August 2009. Number of shares may vary due to dividend reinvestment.
- These securities were granted at various dates pursuant to the Company's Performance Stock Plan. Based on the satisfaction of certain performance-based conditions established pursuant to that Plan, the Reporting Person has voting rights and dividend entitlement with respect to a portion of these shares, but full ownership will not vest until additional conditions are satisfied.
- Based upon information supplied as of 12/31/09 by the Plan's recordkeeper. Number of shares varies periodically based on contributions to plan.
- Reporting Person disclaims beneficial ownership in shares owned by Spouse of Reporting Person.
- Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan").
- These options vest and become exercisable on 11/26/17 unless vesting is accelerated based on satisfaction of conditions established pursuant to the Plan.

THOMAS E. RILEY **02/02/2010**
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.