

Brown & Brown, Inc. Announces Record Third-Quarter Earnings of \$49.5 Million

October 15, 2012

Oct 15, 2012 (Marketwire via COMTEX) --Brown & Brown, Inc. (NYSE: BRO) today announced its preliminary, unaudited financial results for the third quarter of 2012.

Net income for the third quarter of 2012 was \$49,504,000, or \$0.34 per share, compared with \$44,173,000, or \$0.30 per share for the same quarter of 2011, an increase of 12.1%. Total revenue for the third quarter was \$303,800,000, compared with 2011 third-quarter revenue of \$260,401,000, an increase of 16.7%.

Total revenue for the nine months ended September 30, 2012 was \$897,202,000, compared with total revenue for the same period of 2011 of \$769,445,000, an increase of 16.6%. Net income for the nine-month period ended September 30, 2012 was \$141,408,000, or \$0.97 per share, compared with \$127,501,000, or \$0.88 per share for the same period of 2011, an increase of 10.9%.

J. Powell Brown, President and Chief Executive Officer of the Company, noted, "We are pleased with our record earnings in the third quarter. Our Retail Division continues to show increasing organic growth, which suggests that economic conditions are improving for our clients across the country, who are predominantly in the middle market."

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services. Additionally, certain Brown & Brown subsidiaries offer a variety of risk management, third party administration, and other services. Serving business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by *Business Insurance* magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those relating to the Company's anticipated financial results for the third quarter of 2012. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. These risks and uncertainties include, but are not limited to, the Company's determination as it finalizes its financial results for the third quarter of 2012 that its financial results differ from the current preliminary unaudited numbers set forth herein, other factors that the Company may not have currently identified or quantified, and other risks, relevant factors and uncertainties identified in the Company's Annual Report on Form 10-K for the year ended December 31, 2011, and the Company's other filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Brown & Brown, Inc. CONSOLIDATED STATEMENTS OF INCOME

(in thousands, except per share data)

(unaudited)

| | For the Three Months Ended September 30, | | | | For the Nine Months Ended September 30, | | | | |
|------------------------------------|------------------------------------------------|---------|----|---------|-----------------------------------------------|---------|------|---------|--|
| | 2012 | | | 2011 | | 2012 | 2011 | | |
| REVENUES | | | | | | | | | |
| Commissions and fees | \$ | 302,310 | \$ | 257,177 | \$ | 888,785 | \$ | 764,612 | |
| Investment income | | 239 | | 317 | | 561 | | 934 | |
| Other income, net | | 1,251 | | 2,907 | | 7,856 | | 3,899 | |
| Total revenues | | 303,800 | | 260,401 | | 897,202 | | 769,445 | |
| EXPENSES | | | | | | | | | |
| Employee compensation and benefits | | 149,691 | | 126,877 | | 450,039 | | 379,286 | |
| Non-cash stock-based compensation | | 3,908 | | 2,856 | | 11,393 | | 8,338 | |
| Other operating expenses | | 43,774 | | 38,434 | | 129,394 | | 109,489 | |
| Amortization | | 15,956 | | 13,725 | | 47,450 | | 40,790 | |
| Depreciation | | 3,958 | | 3,062 | | 11,383 | | 9,276 | |
| Interest | | 4,006 | | 3,565 | | 12,093 | | 10,780 | |

Change in estimated acquisition earn-out payables

| | 858 | | (810) | | (134) | 656 |
|------------------------------------------------|--------------|----|---------|----|---------|---------------|
| Total expenses | 222,151 | | 187,709 | | 661,618 | 558,615 |
| Income before income taxes | 81,649 | | 72,692 | | 235,584 | 210,830 |
| Income taxes | 32,145 | | 28,519 | | 94,176 | 83,329 |
| Net income | \$ 49,504 | \$ | 44,173 | \$ | 141,408 | \$ 127,501 |
| Net income per share: | | | | | | |
| Basic | \$ 0.34 | \$ | 0.31 | \$ | 0.99 | \$ 0.89 |
| Diluted | \$ 0.34 | \$ | 0.30 | \$ | 0.97 | \$ 0.88 |
| Weighted average number of shares outstanding: | | | | | | |
| Basic | 139,465 | | 138,690 | _ | 139,185 | 138,475 |
| Diluted | 142,097 | _ | 140,443 | | 141,769 | 140,120 |
| Dividends declared per share | \$ 0.0850 | \$ | 0.0800 | \$ | 0.2550 | \$ 0.2400 |

Brown & Brown, Inc. INTERNAL GROWTH SCHEDULE Core Organic Commissions and Fees⁽¹⁾ Three Months Ended September 30, 2012 (in thousands) (unaudited)

| | Quarter Ended 99/30/12 | Quarter Ended)9/30/11 | Total Net Change | Total Net Growth % | Less Acquisition Revenues | nternal Net Growth \$ | Internal Net Growth % |
|---------------------------------------------------|------------------------------|------------------------------|----------------------------|-----------------------------|---------------------------------|--------------------------------|--------------------------------|
| Retail ⁽²⁾ | \$ 153,702 | \$ 143,681 | \$ 10,021 | 7.0 % | \$ 8,593 | \$ 1,428 | 1.0 % |
| National Programs | 62,406 | 42,265 | 20,141 | 47.7 % | 21,536 | (1,395) | (3.3) % |
| Wholesale Brokerage | 43,200 | 41,192 | 2,008 | 4.9 % | 868 | 1,140 | 2.8 % |
| Services | 28,566 | 16,450 | 12,116 | 73.7 % | 10,845 | 1,271 | 7.7 % |
| Total Core Commissions and Fees ⁽¹⁾ | \$ 287,874 | \$ 243,588 | \$ 44,286 | 18.2 % | \$ 41,842 | \$ 2,444 | 1.0 % |

Reconciliation of Internal Growth Schedule to Total Commissions and Fees

Included in the Consolidated Statements of Income

For the Three Months Ended September 30, 2012 and 2011

(in thousands)

(unaudited)

| | Quarter Ended)9/30/12 | Quarter Ended 09/30/11 | |
|------------------------------------------------|------------------------------|------------------------------|---------|
| Total core commissions and fees ⁽¹⁾ | \$ 287,874 | \$ | 243,588 |
| Profit-sharing contingent commissions | | | |
| | 12,077 | | 7,233 |
| Guaranteed supplemental commissions | 2,359 | | 3,460 |
| Divested business | 2,000 | | 2,896 |
| | | | ., |
| Total commissions & fees | \$ 302,310 | \$ | 257,177 |

(1) Total core commissions and fees are our total commissions and fees less (i) profit-sharing contingent commissions (revenues derived from special revenue-sharing commissions from insurance companies based upon the volume and the growth and/or profitability of the business placed with such companies during the prior year), (ii) guaranteed supplemental commissions (GSC) (revenues derived from special revenue-sharing commissions from insurance companies based solely upon the volume of the business placed with such companies during the current year), and (iii) divested business (commissions and fees generated from offices, books of business or niches sold by the Company or terminated).

(2) The Retail segment includes commissions and fees reported in the "Other" column of the Segment Information, which includes corporate and consolidation items.

Brown & Brown, Inc. CONSOLIDATED BALANCE SHEETS (in thousands, except per share data)

(unaudited)

| | September 30, 2012 | | | December 31, 2011 | | |
|--------------------------------------------|-----------------------|-----------|----|----------------------|--|--|
| ASSETS | | | | | | |
| Current assets: | | | | | | |
| Cash and cash equivalents | \$ | 244,637 | \$ | 286,305 | | |
| Restricted cash and investments | | 198,137 | | 130,535 | | |
| Short-term investments | | 8,176 | | 7,627 | | |
| Premiums, commissions and fees receivable | | 282,972 | | 240,257 | | |
| Deferred income taxes | | 18,792 | | 19,863 | | |
| Other current assets | | 32,794 | | 23,540 | | |
| Total current assets | | 785,508 | | 708,127 | | |
| Fixed assets, net | | 73,191 | | 61,360 | | |
| Goodwill | | 1,686,460 | | 1,323,469 | | |
| Amortizable intangible assets, net | | 567,489 | | 496,182 | | |
| Other assets | | 22,081 | | 17,873 | | |
| Total assets | \$ | 3,134,729 | \$ | 2,607,011 | | |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | | | | | |
| Current liabilities: | | | | | | |
| Premiums payable to insurance companies | \$ | 397,995 | \$ | 327,096 | | |
| Premium deposits and credits due customers | | 47,798 | | 30,048 | | |
| Accounts payable | | 57,046 | | 22,384 | | |
| Accrued expenses and other liabilities | | 120,667 | | 100,865 | | |
| Current portion of long-term debt | | 93 | | 1,227 | | |
| Total current liabilities | | 623,599 | | 481,620 | | |

Long-term debt 450,000 250,033

| Deferred income taxes, net | 229,458 | 178,052 |
|---------------------------------------------------------------------------------------------------------------------------------|--------------|--------------|
| Other liabilities | 62,858 | 53,343 |
| Shareholders' equity: | | |
| Common stock, par value \$0.10 per share; authorized 280,000 shares; issued and outstanding 143,817 at 2012 and 143,352 at 2011 | | |
| | 14,382 | 14,335 |
| Additional paid-in capital | 327,053 | 307,059 |
| Retained earnings | 1,427,379 | 1,322,562 |
| Accumulated other comprehensive income | | 7 |
| Total shareholders' equity | 1,768,814 | 1,643,963 |
| Total liabilities and shareholders' equity | \$ 3,134,729 | \$ 2,607,011 |

Cory T. Walker Chief Financial Officer (386) 239-7250