

Brown & Brown, Inc. Announces 17.9% Increase in Total Revenues

July 16, 2012

DAYTONA BEACH, FL and TAMPA, FL, Jul 16, 2012 (MARKETWIRE via COMTEX) --Brown & Brown, Inc. (NYSE: BRO) today announced its preliminary, unaudited financial results for the second quarter of 2012.

Net income for the second quarter of 2012 was \$42,471,000, or \$0.29 per share, compared with \$37,035,000, or \$0.26 per share for the same quarter of 2011, an increase of 11.5%. Total revenue for the second quarter was \$290,916,000, compared with 2011 second-quarter revenue of \$246,816,000, an increase of 17.9%.

Total revenue for the six months ended June 30, 2012 was \$593,402,000, compared with total revenue for the same period of 2011 of \$509,044,000, an increase of 16.6%. Net income for the six-month period ended June 30, 2012 was \$91,904,000, or \$0.63 per share, compared with \$83,328,000, or \$0.57 per share for the same period of 2011, an increase of 10.5%.

J. Powell Brown, President and Chief Executive Officer of the Company, noted, "We are pleased with our continued incremental revenue growth and the fact that each of our four business divisions reported positive organic growth in the second quarter of 2012."

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services. Additionally, certain Brown & Brown subsidiaries offer a variety of risk management, third party administration, and other services. Serving business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those relating to the Company's anticipated financial results for the second quarter of 2012. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements. These risks and uncertainties include, but are not limited to, the Company's determination as it finalizes its financial results for the second quarter of 2012 that its financial results differ from the current preliminary unaudited numbers set forth herein, other factors that the Company may not have currently identified or quantified, and other risks, relevant factors and uncertainties identified in the Company's Annual Report on Form 10-K for the year ended December 31, 2011, and the Company's other filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Brown & Brown, Inc. CONSOLIDATED STATEMENTS OF INCOME (in thousands, except per share data) (unaudited)

For theFor theThree Months EndedSix Months EndedJune 30,June 30,20122011201220132012

REVENUES

ILL VENOES					
Commissions and fees	\$ 289	,942 \$ 2	245,983 \$	586,47	75 \$ 507,435
Investment income	187	393	322	617	
Other income, net	787	440	6,605	992	
Total revenues	290,916	246,816	6 593,40	2 509	9,044

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EXPENSES

 Employee compensation and benefits
 150,752
 125,852
 300,348
 252,409

 Non-cash stock-based compensation
 3,738
 2,709
 7,485
 5,482

 Other operating expenses
 42,220
 34,979
 85,620
 71,055

 Amortization
 15,881
 13,556
 31,494
 27,065

 Depreciation
 3,784
 3,079
 7,425
 6,214

 Interest
 4,000
 3,608
 8,087
 7,215

Total expenses	219,771 185,348 439,467 370,906
Income before incor	me taxes 71,145 61,468 153,935 138,138
Income taxes	28,674 24,433 62,031 54,810
Net income	\$ 42,471 \$ 37,035 \$ 91,904 \$ 83,328 ====================================
Net income per sha Basic	ıre: \$ 0.30 \$ 0.26 \$ 0.64 \$ 0.58 ======== ============================
Diluted	\$ 0.29 \$ 0.26 \$ 0.63 \$ 0.57
Weighted average i outstanding: Basic	139,086 138,379 139,044 138,365
Diluted	141,828 139,942 141,664 140,950
Dividends declared	per share \$ 0.085 \$ 0.08 \$ 0.17 \$ 0.16 ======= =============================
INTE Core Or Three N (in	vn & Brown, Inc. RNAL GROWTH SCHEDULE ganic Commissions and Fees(1) Months Ended June 30, 2012 thousands) naudited)
Ended En 06/30/12 06	Total Less Iarter Total Net Acquisiti Internal Internal ded Net Growth on Net Net s/30/11 Change % Revenues Growth \$ Growth %
Retail(2) \$ 159,684	4 \$ 147,826 \$11,858 8.0% \$ 11,431 \$ 427 0.3%
National Programs 53,13	5 31,424 21,711 69.1% 19,464 2,247 7.2%
Wholesale Brokerage 46,30	1 42,493 3,808 9.0% 443 3,365 7.9%
	16,120 11,401 70.7% 9,772 1,629 10.1%
Total Core Commission s and Fees (1) \$ 286,641 \$	237,863 \$48,778 20.5% \$ 41,110 \$ 7,668 3.2%

Reconciliation of Internal Growth Schedule to Total Commissions and Fees Included in the Consolidated Statements of Income For the Three Months Ended June 30, 2012 and 2011 (in thousands) (unaudited)

> Quarter Quarter Ended Ended 06/30/12 06/30/11

Total core commissions and fees(1)\$ 286,641 \$ 237,863Profit-sharing contingent commissions1,043 2,275Guaranteed supplemental commissions2,258 2,856Divested business- 2,989

Total commissions & fees \$ 289,942 \$ 245,983

(1) Total core organic commissions and fees are our total commissions and fees less (i) profit-sharing contingent commissions (revenues derived from special revenue-sharing commissions from insurance companies based upon the volume and the growth and/or profitability of the business placed with such companies during the prior year), (ii) guaranteed supplemental commissions (GSC) (revenues derived from special revenue-sharing commissions from insurance companies based solely upon the volume of the business placed with such companies during the current year), and (iii) divested business (commissions and fees generated from offices, books of business or niches sold by the Company or terminated).

(2) The Retail segment includes commissions and fees reported in the "Other" column of the Segment Information, which includes corporate and consolidation items.

Brown & Brown, Inc. CONSOLIDATED BALANCE SHEETS (in thousands, except per share data) (unaudited)

	June 30, 2012			31,		
ASSETS Current assets: Cash and cash equivalents Restricted cash and investr Short-term investments Premiums, commissions an Deferred income taxes Other current assets	ments	7, ceivabl 16	192 729 e ,281	2,540 7,6	5,758 863	35
Total current assets		751,C)38	708,1	27	
Fixed assets, net Goodwill Amortizable intangible asset Other assets Total assets	s, net 2	70,986 74,903 23,161 	1,32 577 17 	3,469 ,203 ,873	496,1	82
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LIABILITIES AND SHAREHOLDERS' EQUITYCurrent liabilities:Premiums payable to insurance companies\$ 461,022 \$ 327,096Premium deposits and credits due customers29,246 30,048Accounts payable55,80222,384Accrued expenses and other liabilities94,546 100,865Current portion of long-term debt663 1,227				
Total current liabilities	641,279 481,620			
Long-term debt	450,033 250,033			
Deferred income taxes, net	222,773 178,052			
Other liabilities	64,959 53,343			
Shareholders' equity: Common stock, par value \$0.10 per share; authorized 280,000 shares; issued and outstanding 143,281 at 2012 and 143,352 at 2011 14,328 14,335 Additional paid-in capital 313,810 307,059 Retained earnings 1,390,109 1,322,562 Accumulated other comprehensive income - 7				
Total shareholders' equity	1,718,247 1,643,963			
Total liabilities and shareholders'	equity \$ 3,097,291 \$ 2,607,011			

Cory T. Walker Chief Financial Officer (386) 239-7250

SOURCE: Brown & Brown, Inc.