



Peachtree Special Risk Brokers, LLC Names Erik Halvorsen as Senior Vice President

May 7, 2012

DAYTONA BEACH, FL and TAMPA, FL, May 07, 2012 (MARKETWIRE via COMTEX) --Brown & Brown, Inc. (NYSE: BRO), together with its wholly-owned subsidiary, Peachtree Special Risk Brokers, LLC (collectively, the "Company"), today announced that Erik Halvorsen has been named Senior Vice President for Peachtree Special Risk Brokers and will also serve as the Healthcare Practice Group Leader for the Brown & Brown Wholesale Brokerage Division.

Anthony Strianese, Regional President of Brown & Brown, Inc., stated, "Erik's strong market relationships and industry experience will continue to be an asset to our Wholesale Casualty Operations. Erik's talent and leadership are key to our wholesale expansion to retailers in the Mid-Atlantic and Northeast."

Mr. Halvorsen's focus will be the expansion of the Wholesale Casualty Brokerage footprint in Delaware, New Jersey, New York and Pennsylvania. Mr. Halvorsen earned his BS in Finance from Drexel University. He brings to Peachtree more than 20 years of industry experience as an underwriter and as a wholesale broker.

Peachtree Special Risk Brokers, LLC, headquartered in Stockbridge, Georgia, is a wholly-owned subsidiary of Brown & Brown, Inc., which is ranked by Business Insurance magazine as the United States' seventh largest independent intermediary.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the current belief of Company regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Anthony Strianese
Regional President
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SOURCE: Brown & Brown, Inc.