

## Brown & Brown, Inc. Announces 6.2% Increase in Total Revenues and Attainment of \$1 Billion Revenue Goal

February 3, 2012

DAYTONA BEACH, FL and TAMPA, FL, Feb 03, 2012 (MARKETWIRE via COMTEX) --Brown & Brown, Inc. (NYSE: BRO) today announced its financial results for the fourth quarter of 2011.

Net income for the fourth quarter of 2011 was \$36,494,000, or \$0.25 per share, compared with \$32,146,000, or \$0.22 per share for the same quarter of 2010, an increase of 13.5%. Total revenue for the fourth quarter ended December 31, 2011 was \$244,097,000, compared with 2010 fourth-quarter revenue of \$229,938,000, an increase of 6.2%.

Total revenue for the twelve months ended December 31, 2011 was \$1,014,000,000, compared with total revenue for the same period of 2010 of \$973,492,000, an increase of 4.2%. Net income for the twelve-month period ended December 31, 2011 was \$163,995,000, or \$1.13 per share, compared with \$161,752,000, or \$1.12 per share for the same period of 2010, an increase of 1.4%.

J. Hyatt Brown, Chairman and acting President and Chief Executive Officer of the Company, noted, "We congratulate Powell Brown and his senior leadership team and all of our people on the achievement of one of our intermediate goals of exceeding \$1 billion in total revenues. We challenged our team with this \$1 billion goal shortly after the end of 2001 when we attained \$365 million in total revenues. To reach this goal and to nearly triple our revenues during this time period, given the overwhelming economic headwinds of the last four years, is I believe a testament to the strength, focus and dedication of each individual in our company."

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services. Additionally, certain Brown & Brown subsidiaries offer a variety of risk management, third party administration, and other services. Serving business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those relating to the Company's anticipated financial results for the fourth quarter of 2011 and the twelve months ended December 31, 2011. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. These risks and uncertainties include, but are not limited to, the Company's determination as it finalizes its financial results for the fourth quarter of 2011 and the twelve months ended December 31, 2011 that its financial results differ from the current preliminary unaudited numbers set forth herein, other factors that the Company may not have currently identified or quantified, and other risks, relevant factors and uncertainties identified in the Company's Annual Report on Form 10-K for the twelve months ended December 31, 2010, subsequent Reports on Form 10-Q and Form 8-K and the Company's other fillings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Brown & Brown, Inc.
CONSOLIDATED STATEMENTS OF INCOME
(in thousands, except per share data)
(unaudited)

For the For the
Three Months Ended Twelve Months Ended
December 31, December 31,

2011 2010 2011 2010

REVENUES

Commissions and fees \$ 241,350 \$ 229,088 \$ 1,005,962 \$ 966,917

 Investment income
 333
 304
 1,267
 1,326

 Other income, net
 2,414
 546
 6,313
 5,249

Total revenues 244,097 229,938 1,013,542 973,492

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**EXPENSES** 

Employee compensation

and benefits 129,389 122,264 508,675 487,820

Non-cash sto	ck-based n 2,856 1,615 11,194 6,845						
Other operati	ng						
expenses	34,590 34,595 144,079 135,851						
Amortization	Amortization 13,965 13,370 54,755 51,442 Depreciation 3,116 3,141 12,392 12,639						
	3,116 3,141 12,392 12,639 3,352 3,624 14,132 14,471						
Change in es							
acquisition e							
	(2,862) (638) (2,206) (1,674)						
	nses 184,406 177,971 743,021 707,394						
Income before	e income 59,691 51,967 270,521 266,098						
laxes	39,091 31,907 270,321 200,090						
	23,197 19,821 106,526 104,346						
	\$ 36,494 \$ 32,146 \$ 163,995 \$ 161,752						
Net income p Basic	er share: \$ 0.25 \$ 0.23 \$ 1.15 \$ 1.14						
	# 0.25 # 0.20 # 1.10 # 1.10						
	\$ 0.25 \$ 0.22 \$ 1.13 \$ 1.12 						
	138,796 138,190 138,582 137,924 ====================================						
Diluted _	140,547 139,660 140,264 139,318						
=							
Dividends de							
•	\$ 0.0850 \$ 0.08 \$ 0.3250 \$ 0.3125						
=							
	Brown & Brown, Inc. INTERNAL GROWTH SCHEDULE						
	Core Commissions and Fees (1)						
Th	ree Months Ended December 31, 2011						
(in thousands)							
	(unaudited)						
	Less						
	ter Quarter Total Total Acquisit Internal Internal						
	ed Ended Net Net ion Net Net /11 12/31/10 Change Growth % Revenues Growth \$ Growth %						
Florida Retail National	\$37,820 \$37,236 \$584 1.6% \$607 \$(23) (0.1)%						
Retail 78 Western Reta	3,667 73,171 5,496 7.5% 8,669 (3,173) (4.3)% iil 26,177 21,709 4,468 20.6% 6,026 (1,558) (7.2)%						
Total Retail	 142,664 132,116 10,548 8.0% 15,302 (4,754) (3.6)%						
Professional							

Professional

Programs 10,365 10,842 (477) (4.4)% - (477) (4.4)%

Special Programs 34,187 30,107 4,080 13.6% 1,560 2,520 8.4% Total National Programs 44,552 40,949 3,603 8.8% 1,560 2,043 5.0% Wholesale 32,842 31,857 985 3.1% Brokerage 985 3.1% 16,482 15,975 507 3.2% 97 410 Services 2.6% \_\_\_\_\_ Total Core

Total Core Commissions

and Fees(1) \$236,540 \$220,897 \$15,643 7.1% \$16,959 \$(1,316) (0.6)%

Reconciliation of Internal Growth Schedule to Total Commissions and Fees Included in the Consolidated Statements of Income For the Three Months Ended December 31, 2011 and 2010 (in thousands) (unaudited)

> Quarter Quarter Ended Ended 12/31/11 12/31/10

Total core commissions and fees(1) \$ 236,540 \$ 220,897

Contingent commissions 4,810 6,385 Divested business - 1,806

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Total commission & fees \$ 241,350 \$ 229,088

(1) Total core commissions and fees are our total commissions and fees less (i) profit-sharing contingent commissions (revenue derived from special revenue-sharing commissions from insurance companies based upon the volume and the growth and/or profitability of the business placed with such companies during the prior year), and (ii) divested business (commissions and fees generated from offices, books of business or niches sold by the Company or terminated).

Brown & Brown, Inc.
CONSOLIDATED BALANCE SHEETS
(in thousands, except per share data)
(unaudited)

December 31, December 31, 2011 2010

**ASSETS** 

Current assets:

Cash and cash equivalents \$ 286,305 \$ 272,984
Restricted cash and investments 130,535 123,594

Short-term investments 7,627 7,678

Premiums, commissions and fees

 receivable
 240,257
 214,446

 Deferred income taxes
 19,863
 20,076

 Other current assets
 23,540
 14,031

Total current assets 708,127 652,809

Fixed assets, net 61,360 59,713 Goodwill 1,323,469 1,194,827

Amortizable intangible assets, net 496,182 481,900

Other assets		17,873		11,565			
Total assets		2,607,01					
LIABILITIES AND SHAREHOLDERS' EQUITY Current liabilities: Premiums payable to insurance companies \$ 327,096 \$ 311,346 Premium deposits and credits due customers 30,048 28,509 Accounts payable 22,384 33,693 Accrued expenses and other liabilities 100,865 94,947 Current portion of long-term debt 1,227 1,662							
Total current liabilities	5	481,6	20	470,15	7		
Long-term debt		250,033 250,067					
Deferred income taxes	1	178,052	! 14	6,482			
Other liabilities		53,343	2	27,764			
Shareholders' equity: Common stock, par v share; authorized 28 issued and outstandi 2011 and 142,795 at Additional paid-in capi Retained earnings Accumulated other co income	ares; 352 at 307 1,322	7	14 286, <sup>0</sup> 1,205, <sup>0</sup>	,279 997 061			
Total shareholders' e	quity	1,6	43,963	1,50	06,344		
Total liabilities and shareholders' equity \$ 2,607,011 \$ 2,400,814							

Cory T. Walker Chief Financial Officer (386) 239-7250

SOURCE: Brown & Brown, Inc.