



Brown & Brown, Inc. Announces Eighteenth Consecutive Increase in Its Quarterly Cash Dividend

October 19, 2011

DAYTONA BEACH, FL and TAMPA, FL, Oct 19, 2011 (MARKETWIRE via COMTEX) --

Brown & Brown, Inc. (NYSE: BRO) today announced that the Board of Directors at its regularly scheduled meeting on October 19, 2011, voted to increase the quarterly cash dividend rate to \$0.085 per share, a 6.25% increase from the current rate of \$0.08 per share, with the first payment at the new dividend rate to be made on November 16, 2011, to shareholders of record on November 2, 2011. This is the eighteenth consecutive year of dividend growth for the Company.

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the seventh largest independent insurance intermediary in the United States. The Company's web address is www.bbinsurance.com.

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SOURCE: Brown & Brown, Inc.