

## Brown & Brown, Inc. President and CEO Powell Brown to Present at Barclays Capital's 2011 Global Financial Services Conference

September 13, 2011

DAYTONA BEACH, FL and TAMPA, FL, Sep 12, 2011 (MARKETWIRE via COMTEX) --

J. Powell Brown, President and CEO of Brown & Brown, Inc. (NYSE: BRO), will speak at the Barclays Capital's 2011 Global Financial Services Conference on Tuesday, September 13, 2011. Mr. Brown is scheduled to present at 2:45 pm ET.

Mr. Brown's presentation can be heard live by logging onto the Brown & Brown, Inc. website at www.bbinsurance.com then clicking on "Investor Relations" and then "Calendar of Events." Playback of the presentation will be available at the same address for ten days after the event.

Comments made during this presentation and any following question-and-answer session may contain certain statements relating to future results which are forward-looking statements, including those relating to our revenue, earnings and operating performance, as well as identifying and consummating attractive acquisition opportunities. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's fillings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; and the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Indiana, Michigan, New Jersey, New York, Pennsylvania, Texas and/or Washington, where significant portions of the Company's business are concentrated. All forward-looking statements made herein and during the presentation and following question-and-answer session are made only as of the date of this release and the date of the presentation, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that su

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

Cory T. Walker Chief Financial Officer (386) 239-7250

SOURCE: Brown & Brown, Inc.