

Brown & Brown, Inc. Announces 4.9% Increase in First-Quarter Net Income

April 18, 2011

DAYTONA BEACH, FL and TAMPA, FL, Apr 18, 2011 (MARKETWIRE via COMTEX) --

Brown & Brown, Inc. (NYSE: BRO) today announced its financial results for the first quarter of 2011.

Net income for the first quarter of 2011 was \$46,293,000, or \$0.32 per share, compared with \$44,128,000, or \$0.31 per share for the same quarter of 2010, an increase of 4.9%. Total revenue for the first quarter ended March 31, 2011 was \$262,228,000, compared with 2010 first-quarter revenue of \$252,273,000, and increase of 3.9%.

J. Powell Brown, President and Chief Executive Officer of Brown & Brown, Inc., noted, "We are pleased with the continued incremental improvement in our operating results. Many of our middle-market clients continue to experience pressure on their businesses, with the consequence that their revenues and payrolls are flat to slightly down. Yet our team continues to deliver for our clients, as evidenced by our Wholesale Brokerage Division's positive first-quarter performance."

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services. Additionally, certain Brown & Brown subsidiaries offer a variety of risk management, third party administration, and other services. Serving business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those relating to future financial results and to acquisition opportunities. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the effects of legislative and regulatory changes in Florida pertaining to the insurance industry, including those relating to coastal property coverages; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; and the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Indiana, Michigan, New Jersey, New York, Pennsylvania, Texas and/or Washington, where significant portions of the Company's business are concentrated. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Brown & Brown, Inc.
CONSOLIDATED STATEMENTS OF INCOME
For the Three Months Ended March 31, 2011 and 2010
(in thousands, except per share data)
(unaudited)

2011 2010

REVENUES

Commissions and fees \$ 261,452 \$ 250,674

Investment income 224 331 Other income, net 552 1,268

Total revenues 262,228 252,273

EXPENSES

Employee compensation and benefits 126,557 122,183 Non-cash stock-based compensation 2,773 1,955

Other operating expenses 36,076 36,333

 Amortization
 13,509
 12,553

 Depreciation
 3,135
 3,253

 Interest
 3,607
 3,608

Change in estimated acquisition earn-out payables (99) (696)

Total expenses 185,558 179,189

Income before income taxes

76,670 73,084

Income taxes

30,377 28,956 _____

Net income

\$ 46,293 \$ 44,128

Net income per share:

Basic

\$ 0.32 \$ 0.31

Diluted

\$ 0.32 \$ 0.31

Weighted average number of shares outstanding:

Basic

138,351 137,623

Diluted

140,648 137,791

Dividends declared per share

\$ 0.0800 \$ 0.0775

Brown & Brown, Inc. INTERNAL GROWTH SCHEDULE Core Commissions and Fees(1) Three Months Ended March 31, 2011 (in thousands) (unaudited)

Total Less Internal Quarter Quarter Total Net Acquisi-Internal Net

Ended Ended Net Growth tion Net Growth

03/31/11 03/31/10 Change % Revenues Growth \$

Florida

Retail \$38,626 \$37,778 \$848 2.2% \$1,779 \$ (931) (2.5)%

National

82,223 77,324 4,899 6.3% 7,422 (2,523) (3.3)% Retail

Western

Retail 24,658 21,958 2,700 12.3% 3,360 (660) (3.0)%

Total

Retail 145,507 137,060 8,447 6.2% 12,561 (4,114) (3.0)%

Professional

Programs 9,523 9,826 (303) (3.1)% - (303) (3.1)%

Special

Programs 27,663 28,542 (879) (3.1)% - (879) (3.1)%

-----Total

National

Programs 37,186 38,368 (1,182) (3.1)% - (1,182) (3.1)%

Wholesale

Brokerage 34,056 33,723 333 1.0% - 333 1.0%

Services 15,823 8,996 6,827 75.9% 6,856 (29) (0.3)%

---------- Total Core Commissions and

Fees(1) \$232,572 \$218,147 \$ 14,425 6.6% \$ 19,417 \$ (4,992) (2.3)%

Reconciliation of Internal Growth Schedule to Total Commissions and Fees Included in the Consolidated Statements of Income For the Three Months Ended March 31, 2011 and 2010 (in thousands) (unaudited)

> Quarter Quarter Ended Ended 03/31/11 03/31/10

Total core commissions and fees(1) \$ 232,572 \$ 218,147

Contingent commissions 28,880 32,236

Divested business - 291

Total commission & fees

\$ 261,452 \$ 250,674

(1) Total core commissions and fees are our total commissions and fees less (i) profit-sharing contingent commissions (revenue derived from special revenue-sharing commissions from insurance companies based upon the volume and the growth and/or profitability of the business placed with such companies during the prior year), and (ii) divested business (commissions and fees generated from offices, books of business or niches sold by the Company or terminated).

Brown & Brown, Inc.
CONSOLIDATED BALANCE SHEETS
(in thousands, except per share data)
(unaudited)

March 31, 2011 December 31, 2010

ASSETS

Current assets:

Cash and cash equivalents \$ 265,682 \$ 272,984 Restricted cash and investments 115,635 123,594

Short-term investments 7,481 7,678

Premiums, commissions and fees

 receivable
 232,688
 214,446

 Deferred income taxes
 8,235
 20,076

 Other current assets
 25,242
 14,031

Total current assets 654,963 652,809

Fixed assets, net 59,574 59,713 Goodwill 1,225,357 1,194,827

Amortizable intangible assets, net 485,530 481,900

Other assets 18,572 11,565

Total assets \$ 2,443,996 \$ 2,400,814

LIABILITIES AND SHAREHOLDERS' EQUITY

Current liabilities:

Premiums payable to insurance

companies \$ 330,745 \$ 311,346

Premium deposits and credits due

customers Accounts payable Accrued expenses and other liabilities 6- Current portion of long-term de	4,709 94	33,693 4,947
Total current liabilities	459,848	470,157
Long-term debt	250,067	250,067
Deferred income taxes, net	153,1	60 146,482
Other liabilities	36,509	27,764
Shareholders' equity: Common stock, par value \$0.1 share; authorized 280,000 sh issued and outstanding 142,5 2011 and 142,795 at 2010 Additional paid-in capital Retained earnings Accumulated other compreher income	ares; 48 at 14,25 290,197 1,239,954	55 14,279 286,997 1,205,061
Total shareholders' equity	1,544,4	12 1,506,344
Total liabilities and shareholders' equity \$		5 \$ 2,400,814 =======

Cory T. Walker Chief Financial Officer (386) 239-7250

SOURCE: Brown & Brown, Inc.