



Brown & Brown, Inc. Wholesale Brokerage Division Names Liz White as President of Peachtree Special Risk Brokers, LLC

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DAYTONA BEACH, FL and TAMPA, FL, Feb 15, 2011 (MARKETWIRE via COMTEX) --

Brown & Brown, Inc. (NYSE: BRO), together with its wholly-owned subsidiary, Peachtree Special Risk Brokers, LLC (collectively, the "Company"), today announced that Elizabeth ("Liz") White, CPCU, ASLI has been named President of Peachtree Special Risk Brokers, LLC.

Anthony Strianese, Regional Executive Vice President of Brown & Brown, Inc. stated, "As President of Peachtree Special Risk, Liz will be responsible for the growth and marketing of Peachtree along with overseeing Peachtree's wholesale carrier relationships and the recruitment of new talent. Liz's high energy, experience and creativity will help further grow Peachtree's overall operation."

Ms. White joined Brown & Brown when Peachtree Special Risk Brokers, LLC was founded in December 1999. She has been promoted through several positions within the Company's Wholesale Brokerage Division since that time. In her new position, Ms. White will have an expanded role in growing Peachtree's overall top line, managing carrier relationships and recruiting new talent. In addition, she will continue to be responsible for her current property brokerage team and the broker training program.

Ms. White earned her BS in Communications from University of Miami and her MBA from Georgia State University, with a concentration in Risk Management and Insurance. In 2008, Ms. White attained "Lifetime 'Top Gun'" status for her sales production in 2004, 2007 and 2008 for Brown & Brown Wholesale and in 2009 she was named "Mentor of the Year" by Brown & Brown. Ms. White also holds the Chartered Property Casualty Underwriter (CPCU) and Associate in Surplus Lines Insurance (ASLI) designations.

Brown & Brown, Inc. is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the current belief of Company regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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SOURCE: Brown & Brown, Inc.