

## Brown & Brown, Inc. Names Paul J. Zimmerman to Acquisitions Team

November 19, 2010

DAYTONA BEACH, FL and TAMPA, FL, Nov 19, 2010 (MARKETWIRE via COMTEX) --

Thomas E. Riley, CPA, CPCU, CMA, CIC, Regional President and Chief Acquisitions Officer of Brown & Brown, Inc. (NYSE: BRO), today announced that Paul J. Zimmerman, CPCU, previously of Travelers Insurance Company, has been named Director of Acquisitions and will become part of the Company's Acquisitions Team. Effective immediately, Mr. Zimmerman will be responsible for assisting with the identification of acquisition opportunities for the Company and its subsidiaries throughout the United States.

Mr. Riley stated, "We are very pleased to welcome Paul to Brown & Brown in this very important role. Paul's many years of experience working closely with an extensive network of agents and brokers while with Travelers, combined with more than a decade of service as a principal of an insurance agency, will enable him to efficiently, effectively and credibly access and assess quality acquisition candidates as we continue to identify opportunities for expansion."

Mr. Zimmerman commented, "I look forward to working with the Brown & Brown team and hope to contribute to the Company's enhancement through acquisition. Throughout my career in the insurance industry, I have had many opportunities to work with Brown & Brown's leadership, production and service teams, and I welcome this opportunity to introduce promising acquisition prospects to this high-quality organization."

Mr. Zimmerman's career spans almost forty years in the insurance industry. His background includes agency and relationship development work for Travelers Insurance Companies as well extensive agency management and acquisition experience.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Cory T. Walker Chief Financial Officer (386) 239-7250

SOURCE: Brown & Brown, Inc.