

## Brown & Brown and Navigators Expand Lawyers Professional Liability Program Effective October 1, 2010

August 31, 2010

TAMPA, FL, Aug 31, 2010 (MARKETWIRE via COMTEX) --

Brown & Brown, Inc. (NYSE: BRO) announced today the expansion of the Lawyer's Protector Plan(R) (LPP(R)) Liability Program, which it runs in partnership with Navigators Insurance Company, to include law firms with up to 34 attorneys effective October 1, 2010. Brown & Brown and Navigators created one of the leading national lawyers' professional liability insurance programs in the country by combining their law firm programs designed for firms of one to 19 attorneys in November 2009.

"The LPP(R) has been dedicated exclusively to meeting the professional liability insurance needs of lawyers for over 27 years," said Laura M. Simon, Executive Vice President of B&B Protector Plans, Inc. and Program Manager of the LPP(R) program. "In partnership with Navigators we look forward to extending our shared expertise and commitment to value-added products and services to law firms with up to 34 attorneys."

"Navigators and Brown & Brown have worked together over the past year to build product, service and distribution platforms to better serve current and potential clients. The expansion of the LPP(R) program allows us to extend this framework to a larger market segment," said Stacy Hoffman, Senior Vice President, Professional Liability, Navigators Pro, a division of Navigators Management Company, Inc.

The LPP(R) is a division of B&B Protector Plans, Inc., which is a wholly-owned subsidiary of Brown & Brown, Inc., a publicly held insurance intermediary traded on the New York Stock Exchange. Brown & Brown is ranked as the seventh largest insurance intermediary in the United States and seventh largest in the world by Business Insurance magazine. The LPP(R) began operations in 1983 and has since become a premier provider of professional liability insurance to small law firms in the United States. More information regarding the LPP(R) is available at http://lawyers.protectorplan.com.

The Navigators Group, Inc. (NASDAQ: NAVG) is an international specialty insurance holding company with insurance company operations, underwriting management companies, and operations at Lloyd's of London. Headquartered in New York City, Navigators has offices in major insurance centers in the United States, the United Kingdom and Continental Europe. Navigators is committed to the principles of underwriting excellence and to conducting its business with integrity, professionalism and pride. Coverage is underwritten by Navigators Insurance Company and Navigators Specialty Insurance Company which are both rated 'A' [Excellent] by A.M. Best, and 'A' [Stable] by Standard & Poor's. More information about Navigators is available at http://www.navg.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only Brown & Brown's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of Brown & Brown's control. It is possible that the actual results of the expansion of the LPP(R) may differ, possibly materially, from the anticipated results indicated in these forward-looking statements. Further information concerning Brown & Brown and its business, including factors that potentially could materially affect Brown & Brown's financial results, are contained in Brown & Brown's filings with the Securities and Exchange Commission. All forward-looking statements included in this press release are made only as of the date of this press release, and we do not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which we hereafter become aware.

SOURCE: Brown & Brown, Inc.