

Brown & Brown, Inc. Announces the Asset Acquisition of Synergy Benefits, Inc.

August 6, 2010

DAYTONA BEACH, FL and TAMPA, FL, Aug 06, 2010 (MARKETWIRE via COMTEX) --

Charlie H. Lydecker, Regional Executive Vice President of Brown & Brown, Inc. (NYSE: BRO), and Bernard R. Dombrowski and Robert E. Hayward, principals of Synergy Benefits, Inc., of Potomac Falls, Virginia, today announced the asset acquisition of Synergy Benefits, Inc. by Brown & Brown Insurance Agency of Virginia, Inc., a subsidiary of Brown & Brown, Inc.

With revenues of approximately \$1.2 million, Synergy Benefits is a highly-respected employee benefits firm in the greater Washington D.C. metropolitan area. Bernie Dombrowski, Robert Hayward and their staff will join with Brown & Brown Insurance Agency of Virginia's existing office in Manassas, Virginia, under the leadership of Pattysue Rauh.

Mr. Lydecker, who is responsible for Brown & Brown Insurance Agency of Virginia's retail operations, commented, "We are honored to have Bernie Dombrowski and Robert Hayward join our Manassas team. These are professionals of the highest skill and integrity, and we are excited about the opportunities presented by this new addition to our employee benefits portfolio."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the seventh largest independent insurance intermediary in the United States. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those associated with these acquisitions. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include those factors relevant to Brown & Brown's consummation and integration of the announced acquisitions, including any matters analyzed in the due diligence process, material adverse changes in the customers of the company whose operations are being acquired and material adverse changes in the business and financial condition of either or both companies and their respective customers. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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SOURCE: Brown & Brown, Inc.