



## **Brown & Brown, Inc. Elects Scott Penny as Regional President**

July 22, 2010

DAYTONA BEACH, FL and TAMPA, FL, Jul 22, 2010 (MARKETWIRE via COMTEX) --

The Board of Directors of Brown & Brown, Inc. (NYSE: BRO) today announced that J. Scott Penny, CIC, has been promoted to the position of Regional President. Mr. Penny, who has served as one of the Company's Regional Executive Vice Presidents since 2002, is responsible for oversight of retail profit center operations of certain of the Company's subsidiaries in Connecticut, Illinois, Indiana, Kentucky, Massachusetts, Michigan, Minnesota, New Hampshire, New York, Ohio, and Washington. Mr. Penny also oversees the operations of Axiom Re, Inc. in Florida and North Carolina.

J. Powell Brown, President and Chief Executive Officer, commented, "This action demonstrates our commitment to our stated goal of maintaining the best possible management structure for our organization. Scott's responsibilities have steadily increased since he joined the Company more than 20 years ago, and he has been a major contributor to the success of Brown & Brown throughout his tenure here."

Mr. Penny began his career with the Company in 1989 in Daytona Beach, Florida, where he worked as a marketing representative, account executive and producer before his promotion to the position of Profit Center Leader in Jacksonville, Florida and, subsequently, his work in that capacity in Indianapolis, Indiana. Mr. Penny received the Company's Top Gun award in 1994 and has served as one of the Company's Regional Executive Vice Presidents since 2002. In his new position as Regional President Mr. Penny will continue to be responsible for his current regional operations but will have an expanded role in helping grow the Company's overall operations.

Mr. Penny is a graduate of Vanderbilt University, where he received a degree in Political Science. He has served in various advisory and board capacities for Central Indiana Insurance Agents, United Way of Volusia County, United Way of Indianapolis and the Boys and Girls Club of Indianapolis. Mr. Penny has served and continues to serve on various regional and national insurance carrier advisory councils and holds a Certified Insurance Counselor (CIC) designation.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is [www.bbinsurance.com](http://www.bbinsurance.com).

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Contact:  
Cory T. Walker  
Chief Financial Officer  
(386) 239-7250

SOURCE: Brown & Brown, Inc.