



## **Brown & Brown, Inc. Elects Roy Bridges as Regional President**

April 5, 2010

DAYTONA BEACH, FL and TAMPA, FL, Apr 05, 2010 (MARKETWIRE via COMTEX) --The Board of Directors of Brown & Brown, Inc. (NYSE: BRO) today announced that C. Roy Bridges, CIC, has been elected as Regional President responsible for most of the Company's retail operations in the western United States. Mr. Bridges will continue to have regional oversight responsibility for certain offices in Arkansas, Florida, Louisiana, Oklahoma, Tennessee and Texas.

J. Powell Brown, President and Chief Executive Officer, stated, "This action furthers our effort to continue to strengthen our retail presence in the West. Roy has served very effectively for nearly a decade as one of our Regional Executive Vice Presidents, and will provide leadership in our Western Retail area just as he has in our Florida and National Retail Divisions."

Jim W. Henderson, Vice Chairman and Chief Operating Officer, commented, "Roy has played a big part in our success throughout these years, and has been responsible for the development of people and the growth of operations throughout his tenure with our Company."

Mr. Bridges has been with Brown & Brown since 1987, when the agency in which he was a principal was acquired. He has been promoted through several positions over the years and was elected as Regional Executive Vice President in 2001. In his new position as Regional President Mr. Bridges will continue to be responsible for his current regional operations but will have an expanded role in further growing the Company's overall operations. Prior to undertaking his current duties, Mr. Bridges served as profit center leader of our Tampa, Florida retail office from 1998 to 2001, as profit center leader of our Fort Myers, Florida retail office from 1993 to 1998, and as profit center leader of our Brooksville, Florida retail office. He has served on various regional and national insurance carriers' advisory councils, and is a past Board member of the Hernando County Committee of 100, the Salvation Army, and the Lee County Committee of 100, and a past member of Leadership Southwest Florida. Mr. Bridges holds the Certified Insurance Counselor (CIC) designation.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is [www.bbinsurance.com](http://www.bbinsurance.com).

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Cory T. Walker  
Chief Financial Officer  
(386) 239-7250

SOURCE: Brown & Brown, Inc.