



Brown & Brown
INSURANCE.

Brown & Brown, Inc. Announces Sixteenth Consecutive Annual Increase in Its Quarterly Cash Dividend

October 21, 2009

DAYTONA BEACH, FL and TAMPA, FL, Oct 21, 2009 (MARKETWIRE via COMTEX) -- Brown & Brown, Inc. (NYSE: BRO) today announced that the Board of Directors at its regularly scheduled meeting on October 21, 2009, voted to increase the quarterly cash dividend rate to \$0.0775 per share, a 3.3% increase from the current rate of \$0.075 per share, with the first payment at the new dividend rate to be made on November 18, 2009, to shareholders of record on November 4, 2009. This is the sixteenth consecutive year of dividend growth for the Company.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the sixth largest independent insurance intermediary in the United States. The Company's web address is www.bbinsurance.com.

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SOURCE: Brown & Brown, Inc.