

Brown & Brown, Inc. Announces 1% Increase in Net Income

October 19, 2009

DAYTONA BEACH, FL and TAMPA, FL, Oct 19, 2009 (MARKETWIRE via COMTEX) -- Brown & Brown, Inc. (NYSE: BRO) today announced its net income and net income per share for the third quarter of 2009.

Net income for the third quarter of 2009 was \$40,961,000, or \$0.29 per share, compared with \$40,593,000, or \$0.29 per share for the same quarter of 2008. Total revenue for the third quarter ended September 30, 2009 was \$243,766,000, compared with 2008 third-quarter revenue of \$247,029,000.

Total revenue for the nine months ended September 30, 2009 was \$753,715,000, compared with total revenue for the nine months ended September 30, 2008 of \$745,464,000. Net income for the nine-month period ended September 30, 2009 was \$129,641,000, or \$0.91 per share, compared with \$132,751,000, or \$0.94 per share for the same period of 2008.

J. Powell Brown, President and Chief Executive Officer of Brown & Brown, Inc., noted, "In light of a very challenging operating environment, our team continues to deliver for our clients. Our results are a reflection of significant shrinkage in insurable exposure units and a soft rate environment."

Jim W. Henderson, Vice Chairman and Chief Operating Officer of the Company, added, "The anticipated improvement in economic conditions and the stabilization of the P&C marketplace are factors that we feel will contribute to a more favorable M&A environment going forward. We also hope to see some promising opportunities with respect to employee benefits agencies."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, quasi-public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those relating to future financial results and to acquisition opportunities. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the effects of legislative and regulatory changes in Florida pertaining to the insurance industry, including those relating to dustry, including those relating to castal property coverages; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Indiana, Michigan, New Jersey, New York, Pennsylvania, Texas and/or Washington, where significant portions of the Company practices with respect to compensation received from insurance carriers. All forward-looking statements made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Brown & Brown, Inc. CONSOLIDATED STATEMENTS OF INCOME (in thousands, except per share data) (unaudited) For the For the Three Months Ended Nine Months Ended September 30 September 30	
200	09 2008 2009 2008
REVENUES Commissions and fees Investment income Other income, net	\$ 243,016 \$ 243,766 \$ 751,575 \$ 736,129 175 1,228 945 5,136 575 2,035 1,195 4,199
Total revenues	243,766 247,029 753,715 745,464
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EXPENSES

 Employee compensation and benefits
 119,607
 122,172
 369,573
 363,873

 Non-cash stock-based compensation
 1,732
 1,819
 5,243
 5,563

 Other operating expenses
 35,523
 36,405
 107,007
 101,993

Amortization 12,468 12,281 37,372 34,789 3,323 3,391 9,955 9,929 Depreciation 3,622 3,867 10,888 11,045 Interest _____ 176,275 179,935 540,038 527,192 Total expenses ----- ------Income before income taxes 67,491 67,094 213,677 218,272 26,530 26,501 84,036 85,521 Income taxes ----- ------Net income \$ 40,961 \$ 40,593 \$ 129,641 \$ 132,751 Net income per share: Basic \$ 0.29 \$ 0.29 \$ 0.92 \$ 0.94 Diluted \$ 0.29 \$ 0.29 \$ 0.91 \$ 0.94 Weighted average number of shares outstanding: Basic 137,279 136,409 137,052 136,157 Diluted 137,671 136,941 137,403 136,718 _____ ____ Dividends declared per share \$ 0.075 \$ 0.07 \$ 0.225 \$ 0.21 Brown & Brown, Inc. INTERNAL GROWTH SCHEDULE Core Commissions and Fees(1) Three Months Ended September 30, 2009 (in thousands) (unaudited) Less Quarter Quarter Total Total Acquis- Internal Internal Ended Ended Net Net ition Net Net 9/30/09 9/30/08 Change Growth % Revenues Growth \$ Growth % ------Florida Retail \$ 35,008 \$ 40,025 \$(5,017) (12.5)% \$ - \$ (5,017) (12.5)% National 80,962 77,217 3,745 4.8 % 7,394 (3,649) (4.7)% Retail Western Retail 26,279 26,774 (495) (1.8)% 2,725 (3,220) (12.0)% ----------Total Retail 142,249 144,016 (1,767) (1.2)% 10,119 (11,886) (8.3)% ----------Wholesale Brokerage 34,809 36,491 (1,682) (4.6)% 277 (1,959) (5.4)% Professional Programs 12,451 11,582 869 7.5 % - 869 7.5 % Special Programs 34,790 33,433 1,357 4.1 % 892 465 1.4 % ------ ------Total National Programs 47,241 45,015 2,226 4.9 % 892 1,334 3.0 % ------Services 8,296 7,917 379 4.8 % - 379 4.8 % ----------Total Core Commissions and Fees(1) \$232,595 \$233,439 \$ (844) (0.4)% \$11,288 \$(12,132) (5.2)% ------Reconciliation of Internal Growth Schedule to Total Commissions and Fees Included in the Consolidated Statements of Income

for the Three Months Ended September 30, 2009 and 2008 (in thousands) (unaudited) Quarter Quarter Ended Ended 9/30/09 9/30/08 -----Total core commissions and fees(1) \$ 232,595 \$ 233,439 Contingent commissions10,421Divested business-597 9,730 -----Total commission & fees \$ 243,016 \$ 243,766 -----(1) Total core commissions and fees are our total commissions and fees less (i) profit-sharing contingent commissions (revenue derived from special revenue-sharing commissions from insurance companies based upon the volume and the growth and/or profitability of the business placed with such companies during the prior year), and (ii) divested business (commissions and fees generated from offices, books of business or niches sold by the Company or terminated). Brown & Brown, Inc. CONSOLIDATED BALANCE SHEETS (in thousands, except per share data) (unaudited) September 30, December 31, 2009 2008 -----ASSETS Current assets: Cash and cash equivalents\$ 186,247 \$ 78,557Restricted cash and investments158,843 144,750Short-term investments8,219 7,511 Premiums, commissions and fees receivable 238,525 244,515 - 14,171 36,487 33,528 Deferred income taxes Other current assets -----
 Total current assets
 628,321
 523,0

 Fixed assets, net
 62,324
 63,520

 Coodwill
 1,063,357
 1,023,372

 477 E41
 1000,000
 1000,000
 628,321 523,032 Amortizable intangible assets, net 477,541 495,627 6,579 14,029 Other assets -----Total assets \$ 2,238,122 \$ 2,119,580 _____ LIABILITIES AND SHAREHOLDERS' EQUITY Current liabilities: Premiums payable to insurance companies \$ 349,777 \$ 357,707 Premium deposits and credits due customers 48,224 43,577 Accounts payable14,98718,9Accrued expenses83,49396Current portion of long-term debt11,464 18,872 96,325 6,162 -----
 Total current liabilities
 507,945
 522,643

 Long-term debt
 250,589
 253,616

 Deferred income taxes, net
 107,996
 90,

 Other liabilities
 16,898
 11,437
 90,143 Shareholders' equity: Common stock, par value \$0.10 per share; authorized 280,000 shares; issued and outstanding 142,046 at 2009 and 141,544 at 2008 14,205 14,154 Additional paid-in capital 265,324 250,167 Retained earnings 1,075,161 977,407 Accumulated other comprehensive income 4 13 _____ Total shareholders' equity 1,354,694 1,241,741

Total liabilities and shareholders' equity \$ 2,238,122 \$ 2,119,580

Cory T. Walker Chief Financial Officer (386) 239-7250

SOURCE: Brown & Brown, Inc.