



Brown & Brown, Inc. Announces the Asset Acquisition of Baker, Thomsen Associates Insurance Services

December 31, 2008

DAYTONA BEACH, FL and TAMPA, FL, Dec 31, 2008 (MARKET WIRE via COMTEX News Network) -- Kenneth D. Kirk, Regional President of Brown & Brown, Inc. (NYSE: BRO), David J. Thomsen, Chairman and Kathleen A. Wittau, President of Baker, Thomsen Associates Insurance Services, of Newport Beach, California, announce the asset acquisition of Baker, Thomsen Associates Insurance Services by a subsidiary of Brown & Brown, Inc.

Baker, Thomsen Associates Insurance Services, with annualized revenues of approximately \$1.4 million, focuses 100% on employee benefits for medium and large sized businesses in Southern California and throughout the United States. Kathleen Wittau and Baker, Thomsen's other talented staff will combine their agency operations with that of Brown & Brown's existing Orange office, under the leadership of Tim Casey.

Mr. Kirk commented, "Baker, Thomsen is a magnificent blend with our current operations in Orange, California. Kathleen and their staff will increase our presence in Orange and add to our operations the skills to provide new resources and service capabilities for our clients in California."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the seventh largest independent insurance intermediary in the United States. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those associated with this acquisition. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include those factors relevant to Brown & Brown's consummation and integration of the announced acquisition, including any matters analyzed in the due diligence process, material adverse changes in the customers of the company whose operations are being acquired and material adverse changes in the business and financial condition of either or both companies and their respective customers. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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SOURCE: Brown & Brown, Inc.