

Brown & Brown, Inc. Announces an 8.1% Increase in Commissions and Fees Revenues

October 20, 2008

DAYTONA BEACH, FL and TAMPA, FL, Oct 20, 2008 (MARKET WIRE via COMTEX News Network) -- Brown & Brown, Inc. (NYSE: BRO) today announced its net income and net income per share for the third quarter of 2008. Additionally, it announced that its total commissions and fees revenues for the third quarter of 2008 increased 8.1% over the third quarter of 2007.

Net income for the third quarter of 2008 was \$40,593,000, or \$0.29 per share, compared with \$46,216,000, or \$0.33 per share for the same quarter of 2007. Total revenues for the third quarter ended September 30, 2008 were \$247,029,000, compared with 2007 third-quarter revenue of \$237,284,000.

Total revenues for the nine months ended September 30, 2008 were \$745,464,000, compared with the total revenues for the first nine months of 2007 of \$742,441,000. Excluding the non-recurring gain of \$18,664,000 on the sale of shares of Rock-Tenn Company in the first nine months of 2007, total revenues for the nine-month period of 2008 increased 3.0% over the adjusted total revenues in the corresponding period of 2007, which equaled \$723,778,000. Net income for the nine-month period ended September 30, 2008 was \$132,751,000, or \$0.94 per share, compared with \$157,955,000, or \$1.12 per share for the same period of 2007. Excluding the non-recurring gain of \$18,664,000 on the sale of shares of Rock-Tenn Company in the first nine months of 2007, net income for the nine-month period ended September 30, 2008 was \$132,751,000 compared to the adjusted net income for the comparable period in 2007 of \$146,542,000.

J. Hyatt Brown, Chairman and Chief Executive Officer, noted, "We are pleased with our third-quarter results as our industry continues to stare into the abyss of falling rates for property and casualty coverages. The joker in the deck on a forward-looking basis is the economy. Notwithstanding the course of recent events, we remain optimistic about the future."

Jim W. Henderson, Vice Chairman and Chief Operating Officer, added, "Since the second quarter of 2008 we closed on 14 transactions, representing \$22.4 million in estimated annualized revenues. For the year, we have closed 44 transactions with estimated annualized revenues of \$100.2 million. Soft market conditions and a challenging economy are factors prompting a favorable increase in M&A activity."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, quasi-public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' seventh largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those relating to future financial results and to acquisition opportunities. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the effects of recent legislative and regulatory changes in Florida pertaining to the insurance industry, including those relating to coastal property coverages; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Georgia, Michigan, New Jersey, New York, Pennsylvania, Texas and/or Washington, where significant portions of the Company's business are concentrated; and the cost and impact on the Company of previously disclosed regulatory inquiries regarding industry and Company practices with respect to compensation received from insurance carriers. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Ended September 30 Ended September 30

2008 2007 2008 2007

REVENUES

Commissions and fees \$ 243,766 \$ 225,421 \$ 736,129 \$ 701,456 Investment income \$ 1,228 3,286 5,136 27,855

Other income, net 2,035 8,577 4,199 13,130

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Total revenues
                     247,029 237,284 745,464 742,441
EXPENSES
Employee compensation and benefits 122,172 110,491 363,873 333,937
Non-cash stock-based compensation 1,819 1,491 5,563 4,327
Other operating expenses
                     36,405 32,928 101,993 96,409
                12,281 10,331 34,789 29,798
Amortization
Depreciation
                   3,391 3,213 9,929 9,492
                3,867 3,395 11,045 10,445
Interest
               _____
  Total expenses 179,935 161,849 527,192 484,408
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Income before income taxes 67,094 75,435 218,272 258,033
            26,501 29,219 85,521 100,078
Income taxes
               -----
Net income
                   $ 40,593 $ 46,216 $ 132,751 $ 157,955
               ______
Net income per share:
                $ 0.29 $ 0.33 $ 0.94 $ 1.13
 Basic
               Diluted
                $ 0.29 $ 0.33 $ 0.94 $ 1.12
               Weighted average number of shares
outstanding:
 Basic
                 141,073 140,593 140,834 140,401
               Diluted
                 141,606 141,288 141,395 141,209
               Dividends declared per share $ 0.07 $ 0.06 $ 0.21 $ 0.18
               Brown & Brown, Inc.
          INTERNAL GROWTH SCHEDULE
          Core Commissions and Fees(1)
        Three Months Ended September 30, 2008
            (in thousands)
            (unaudited)
             Quarter Quarter
                                Total
             Ended Ended Total Net Net
             9/30/08 9/30/07 Change Growth %
             -----
Florida Retail
                 $ 40,087 $ 39,088 $ 999
                                         2.6%
National Retail
                   77,172 60,958 16,214
                                         26.6%
                   27,293 23,752 3,541
Western Retail
                                        14.9%
             -----
                144,552 123,798 20,754 16.8%
 Total Retail
             -----

      Wholesale Brokerage
      36,491
      39,328
      (2,837)
      (7.2)%

      Professional Programs
      11,643
      11,200
      443
      4.0%

      Special Programs
      33,433
      30,411
      3,022
      9.9%

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Total National Programs 45,076 41,611 3,465
                                             8.3%
             -----
              7,917 9,390 (1,473) (15.7)%
Services
             -----
Total Core Commissions and
Fees (1)
                $ 234,036 $ 214,127 $ 19,909
             Less Internal Internal
            Acquisition Net Net
             Revenues Growth $ Growth %
             -----
Florida Retail
                 $ 4,620 $ (3,621) (9.3)%
National Retail
                   16,802 (588) (1.0)%
Western Retail
                    5,473 (1,932) (8.1)%
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Total Retail
                       26,895 (6,141) (5.0)%

      Wholesale Brokerage
      3,831 (6,668) (17.0)%

      Professional Programs
      - 443 4.0%

      Special Programs
      210 2,812 9.2%

Total National Programs 210 3,255
                                              7.8%
                -----
Services
                 - (1,473) (15.7)%
                -----
Total Core Commissions and
Fees (1)
               $ 30,936 $ (11,027) (5.1)%
                 Reconciliation of Internal Growth Schedule
            to Total Commissions and Fees
        Included in the Consolidated Statements of Income
      for the Three Months Ended September 30, 2008 and 2007
                (in thousands)
                 (unaudited)
                            Quarter Quarter
                            Ended Ended
Total core commissions and fees(1) $ 234,050 $ 9,730 8,875 - 2,419
                            9/30/08 9/30/07
                                             $ 234,036 $ 214,127
                             $ 243,766 $ 225,421
Total commission & fees
                           ================
(1) Total core commissions and fees are our total commissions and fees
   less (i) profit-sharing contingent commissions (revenue derived from
   special revenue-sharing commissions from insurance companies based
   upon the volume and the growth and/or profitability of the business
   placed with such companies during the prior year), and (ii) divested
   business (commissions and fees generated from offices, books of
   business or niches sold by the Company or terminated).
               Brown & Brown, Inc.
              CONSOLIDATED BALANCE SHEETS
           (in thousands, except per share data)
                 (unaudited)
                           Sept. 30, December 31,
                           2008 2007
                           -----
ASSETS
Current assets:
 Cash and cash equivalents $ - $ 38,234
Restricted cash and investments 240,616 25
Short-term investments 7,287 2,892
                                           240,616 254,404
  Premiums, commissions and fees receivable
                                                  256,479
                                                             240,680
 Deferred income taxes
                                        - 17,208
  Other current assets
                                      35,846 33,964
                         -----
   Total current assets 540,228 587,382 ed assets, net 63,673 62,327
Fixed assets, net
                              995,720 846,433
Goodwill
Amortizable intangible assets, net
                                           493,737 443,224
Other assets
                               13,943 21,293
                           _____
                           $ 2,107,301 $ 1,960,659
   Total assets
                           LIABILITIES AND SHAREHOLDERS' EQUITY
Current liabilities:
  Premiums payable to insurance companies
                                                $ 390,616 $ 394,034
  Premium deposits and credits due customers
                                                  48,352 41,211
 Accounts payable
                                      16,814
                                              18,760
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Accrued expenses 77,488 90,599
Current portion of long-term debt 7,703 11,519
 Total current liabilities
 540,973
 556,123

 Long-term debt
 253,655
 227,707

 Deferred income taxes, net
 83,972
 65,736

 Other liabilities
 11,912
 13,635
 Shareholders' equity: Common stock, par value \$0.10 per share; authorized 280,000 shares; issued and outstanding 141,412 at 2008 and 140,673 at 2007 14,141 14,067 247,988 231,888 954 447 07 1 Additional paid-in capital Retained earnings 954,647 851,490 Accumulated other comprehensive income 13 -----Total shareholders' equity 1,216,789 1,097,458

Total liabilities and shareholders' equity \$2,107,301 \$1,960,659

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SOURCE: Brown & Brown, Inc.