



## **Brown & Brown, Inc. Elects Michael J. Riordan as Regional Executive Vice President**

May 1, 2008

DAYTONA BEACH, FL and TAMPA, FL, May 01, 2008 (MARKET WIRE via COMTEX News Network) -- Brown & Brown, Inc. (NYSE: BRO) announces that Michael J. Riordan was elected yesterday by the Board of Directors as Regional Executive Vice President responsible for the Company's Hull & Company brokerage operations.

J. Hyatt Brown, Chairman and CEO, commented, "This action reflects our continuing focus on strengthening our leadership team, which is a key element in growing our Company and achieving our goals. Mike's addition to our senior leadership gives us another distinctive regional leader who will increase our growth potential and core operating strength. His extensive experience with Hull's brokerage operations is a valuable asset of our Wholesale Brokerage Division."

Mr. Riordan has worked with Hull & Company, Inc., now a wholly-owned subsidiary of Brown & Brown, Inc., since 1978. He joined Brown & Brown in March 2005 when Hull & Company became a subsidiary of the Company, and served as Executive Vice President of Hull until his promotion to President and CEO in 2007. Mr. Riordan is past President of the Florida Surplus Lines Association (1997-1999) and past Chairman of the Florida Surplus Lines Services Office (2003-2004). He is a graduate of Florida State University.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is [www.bbinsurance.com](http://www.bbinsurance.com).

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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SOURCE: Brown & Brown, Inc.