



Brown & Brown, Inc. Announces 2008 First-Quarter Earnings Release and Conference Call Dates

April 16, 2008

(Daytona Beach and Tampa, FL) Brown & Brown, Inc. (NYSE:BRO) announces that it will release its 2008 first-quarter earnings after the market closes on Monday, April 21, 2008. On Tuesday, April 22, 2008, J. Hyatt Brown, Chairman and Chief Executive Officer, Jim W. Henderson, Vice Chairman and Chief Operating Officer, J. Powell Brown, President, and Cory T. Walker, Senior Vice President and Chief Financial Officer of Brown & Brown, will host an investor update conference call concerning Brown & Brown's first-quarter 2008 financial results. You are invited to listen to the call, which will be broadcast live on Brown & Brown's Internet site at 8:30 a.m. ET. Simply log on to www.bbinsurance.com and click on "Investor Relations" and then "Calendar of Events."

If you are unable to listen during the live web cast, audio from the conference call will be available commencing two hours after the end of the live broadcast until midnight (ET) on Friday, April 25, 2008. To access this replay, dial 1-888-203-1112 and, when prompted, enter replay access code 2534550. Audio will also be archived on Brown & Brown's website, www.bbinsurance.com, for 14 days after the live broadcast. To access the website replay, go to "Investor Relations" and click on "Calendar of Events." Windows Media Player software and at least a 28.8 kbps connection to the Internet are required in order to access and listen to this broadcast.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's web address is www.bbinsurance.com.

Statements made during the conference call, as well as responses to questions asked during the question and answer portion, may contain certain comments relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the current belief of Brown & Brown, Inc. and its subsidiaries (collectively the "Company") regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Georgia, Michigan, New Jersey, New York, Pennsylvania and/or Washington, where significant portions of the Company's business are concentrated; the actual costs of resolution of contingent liabilities; those factors relevant to Brown & Brown's consummation and integration of announced acquisitions, including any matters analyzed in the due diligence process, material adverse changes in the customers of the companies whose operations are acquired, and material adverse changes in the business and financial condition of either or both companies and their respective customers; and the cost and impact on the Company of previously disclosed litigation initiated against the Company and regulatory inquiries regarding industry and Company practices with respect to compensation received from insurance carriers. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.