



**Brown & Brown**  
INSURANCE.

**Brown & Brown, Inc. Announces a 17% Increase in Its Quarterly Cash Dividend**

October 24, 2007

DAYTONA BEACH, FL and TAMPA, FL, Oct 24, 2007 (MARKET WIRE via COMTEX News Network) -- The Board of Directors of Brown & Brown, Inc. (NYSE: BRO), at its regularly scheduled meeting on October 24, 2007, voted to increase the quarterly cash dividend rate to \$0.07 per share, a 17.0% increase from the current rate of \$0.06 per share, with the first payment at the new dividend rate to be made on November 21, 2007, to shareholders of record on November 7, 2007.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the sixth largest independent insurance intermediary in the United States, as well as in the world. The Company's web address is [www.bbinsurance.com](http://www.bbinsurance.com).

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SOURCE: Brown & Brown, Inc.