

## Brown & Brown, Inc. Chairman and CEO J. Hyatt Brown and President J. Powell Brown to Present at Keefe Bruyette & Woods Insurance Conference

August 14, 2007

DAYTONA BEACH, FL and TAMPA, FL, Aug 14, 2007 (MARKET WIRE via COMTEX News Network) -- J. Hyatt Brown, Chairman and Chief Executive Officer and J. Powell Brown, President of Brown & Brown, Inc. (NYSE: BRO), will present at Keefe Bruyette & Woods, Inc.'s 2007 Insurance Conference at the Waldorf-Astoria Hotel in New York City on September 4, 2007 at 3:30 p.m. (ET).

This presentation can be heard live by logging onto the Brown & Brown, Inc. website, at www.bbinsurance.com and then clicking on Investor Relations. Playback of the presentation will be available at the same address for thirty days after the event, beginning on September 6, 2007.

Comments made during this presentation and any following question and answer session may contain certain statements relating to future results which are forward-looking statements, including those relating to continuing our revenue, earnings and operating growth, as well as identifying and consummating attractive acquisition opportunities. These statements are not historical facts, but instead represent only the current belief of Brown & Brown, Inc. and its subsidiaries (collectively the "Company") regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the effects of recent legislative and regulatory changes in Florida pertaining to the insurance industry; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Georgia, Michigan, New Jersey, New York, Pennsylvania and/or Washington, where significant portions of the Company's business are concentrated; the actual costs of resolution of contingent liabilities; those factors relevant to Brown & Brown's consummation and integration of announced acquisitions, including any matters analyzed in the due diligence process, material adverse changes in the customers of the companies whose operations are acquired, and material adverse changes in the business and financial condition of either or both companies and their respective customers; and the cost and impact on the Company of previously disclosed litigation initiated against the Company and regulatory inquiries regarding industry and Company practices with respect to compensation received from insurance carriers. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's web address is www.bbinsurance.com.

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SOURCE: Brown & Brown, Inc.