



Brown & Brown
INSURANCE.

Brown & Brown of Texas Launches CertServ(TM) to Better Serve Its Clients

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HOUSTON, TX, Aug 08, 2007 (MARKET WIRE via COMTEX News Network) -- Brown & Brown Insurance Services of Texas, Inc., doing business as Brown & Brown of Texas, Inc., a wholly owned subsidiary of Brown & Brown, Inc. (NYSE: BRO), today announced the release of CertServ(TM), a new client service innovation.

With CertServ(TM), Brown & Brown of Texas' commercial clients can quickly and easily fulfill their own certificate of insurance documentation needs and satisfy certificate holders almost instantly by managing their company's certificate issuance program on-line at www.bbtexas.com. The program allows a customer to generate a certificate in PDF format, in real time, from Brown & Brown of Texas' website and subsequently, e-mail, print or fax that certificate to the intended certificate holder or any other recipients the client may choose. Each client's certificates are archived and managed in a searchable database accessible to them from Brown & Brown of Texas' website for future reference. For those few "custom needs" certificates that cannot be instantly created, CertServ(TM) automatically forwards a request to that client's Brown & Brown service team prompting them to take immediate action. Client users can enroll multiple employees allowing them to use the system, as needed, from any location.

Commenting on its latest client focused service, Michael A. Garguilo, President & Chief Operating Officer of Brown & Brown of Texas, Inc., said, "This fantastic new tool will allow our existing Commercial Lines clients to simply visit our website and produce Certificates of Insurance for themselves; then e-mail, print or fax them wherever they need them to go in just seconds, in most cases. Getting their certificate needs met might otherwise take hours or days if handled in the traditional fashion through another agent or broker. We are thrilled to provide this unique time saving service to our clients."

Patrick J. Garner, Business Technology Manager for Brown & Brown of Texas, stated, "Those clients who have tested our system simply love it because it saves them tremendous time and allows them to satisfy their customers and certificate holders much faster. After actively using CertServ(TM) our clients tell us that they could no longer fathom doing business with an agent or broker that didn't offer them this capability. We are pleased to offer this value added service which we believe is a competitive advantage both for Brown & Brown and for each of its commercial customers." Mr. Garner, who was instrumental in the development of the system, advises that it will be available to customers of other Brown & Brown retail office locations in the very near future.

Brown & Brown Insurance Services of Texas, Inc., doing business as Brown & Brown of Texas, Inc., is a wholly owned subsidiary of Brown & Brown, Inc., one of the world's largest insurance brokers. Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the sixth largest independent insurance intermediary in the United States, as well as in the world. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only Brown & Brown's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of Brown & Brown's control. It is possible that Brown & Brown's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning Brown & Brown and its business, including factors that potentially could materially affect Brown & Brown's financial results, are contained in Brown & Brown's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the competitive environment; the integration of Brown & Brown's operations with those of businesses or assets Brown & Brown has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; and the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Georgia, Michigan, New Jersey, New York, Pennsylvania and/or Washington where significant portions of Brown & Brown's business are concentrated. All forward-looking statements included in this press release are made only as of the date of this press release, and we do not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which we hereafter become aware.

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SOURCE: Brown & Brown, Inc.

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