



Brown & Brown
INSURANCE.

Brown & Brown, Inc. Completes the Acquisition of ALCOS, Inc.

March 1, 2007

DAYTONA BEACH, FL and TAMPA, FL, Mar 01, 2007 (MARKET WIRE via COMTEX News Network) -- Brown & Brown, Inc. (NYSE: BRO) and ALCOS, Inc., headquartered in Sterling Heights, Michigan, today announced the consummation of the previously announced acquisition by Brown & Brown, Inc. of ALCOS, Inc.

ALCOS, with annualized revenues of approximately \$18.0 million is an insurance intermediary company focused on employee benefits, commercial and personal lines insurance, life insurance and employee benefits administration. The company will continue to operate from its existing locations in Sterling Heights and Ann Arbor, Michigan under the ALCOS name, as freestanding Brown & Brown operations.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those associated with this acquisition. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include those factors relevant to Brown & Brown's consummation and integration of the announced acquisition, including any matters analyzed in the due diligence process, material adverse changes in the customers of the company whose operations are being acquired and material adverse changes in the business and financial condition of either or both companies and their respective customers. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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SOURCE: Brown & Brown, Inc.