



Brown & Brown
INSURANCE.

Brown & Brown, Inc. Announces a 20% Increase in Its Quarterly Cash Dividend

October 25, 2006

DAYTONA BEACH, FL and TAMPA, FL, Oct 25, 2006 (MARKET WIRE via COMTEX News Network) -- The Board of Directors of Brown & Brown, Inc. (NYSE: BRO), at its regularly scheduled meeting on October 25, 2006, voted to increase the quarterly cash dividend rate to \$0.06 per share, a 20% increase from the current rate of \$0.05 per share, with the first payment at the new dividend rate to be made on November 22, 2006, to shareholders of record on November 8, 2006.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

SOURCE: Brown & Brown, Inc.