

Brown & Brown, Inc. Chairman and CEO J. Hyatt Brown to Present at Keefe Bruyette & Woods Insurance Conference

August 17, 2006

DAYTONA BEACH, FL and TAMPA, FL, Aug 17, 2006 (MARKET WIRE via COMTEX News Network) -- J. Hyatt Brown, Chairman and Chief Executive Officer of Brown & Brown, Inc. (NYSE: BRO), will present at Keefe Bruyette & Woods, Inc.'s 2006 Insurance Conference, at the Sheraton New York Hotel & Towers in New York City on September 6, 2006 at 3:25 pm (ET).

You may log onto www.kbw.com/news/conferenceInsurance2006.html to listen to Mr. Brown's live presentation. You may also log onto Brown & Brown's web site at www.bbinsurance.com, then go to Investor Relations and click on Calendar of Events to access the event.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is www.bbinsurance.com.

Comments made by Mr. Brown during this presentation may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the competitive environment in the insurance intermediary industry generally; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; the potential occurrence of a disaster that affects certain areas of the States of California, Florida, Georgia, New Jersey, New York, Pennsylvania and/or Washington, where significant portions of the Company's business are concentrated; and the actual costs of resolution of contingent liabilities. All forward-looking statements made during this presentation are made only as of the date thereof, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company thereafter becomes aware.

Cory T. Walker Chief Financial Officer (386) 239-7250

SOURCE: Brown & Brown, Inc.