



Brown & Brown Professional Liability Brokers(SM) Surpasses \$3 Million in Premium in Its First Ten Months of Operation

March 28, 2006

TAMPA, FL, Mar 28, 2006 (MARKET WIRE via COMTEX News Network) -- Brown & Brown, Inc. today announced that its Brown & Brown Professional Liability Brokers(SM) brokerage operation has generated more than \$3 million in gross premium since commencing operations in June 2005. Located in Tampa, Florida, this wholesale brokerage has quickly established itself in the lawyers' professional liability marketplace by creating successful relationships with the industry's carriers and agents. Comprised primarily of attorneys, the group specializes in lawyers' professional liability insurance for law firms nationwide with more than ten attorneys and firms of all sizes with hard-to-place areas of practice, distressed claims histories, or excess coverage needs.

"We believe our rapid growth is a result of our intense focus and understanding of the lawyers' professional liability market," said Toby Bonar, Esq. who leads the group. "Our carriers appreciate the in-depth analysis we provide with each submission, and our agents thrive on the competitive quotes that we bring to the table."

To receive quotes from Brown & Brown Professional Liability Brokers(SM), please contact Toby Bonar at tbonar@bbprograms.com for firms with more than 20 attorneys or David Lazzaroni, Esq. at dlazzaroni@bbprograms.com for firms with one to 19 attorneys.

Brown & Brown Professional Liability Brokers(SM) is a unit within Brown & Brown, Inc., a publicly held insurance intermediary traded on the New York Stock Exchange (NYSE: BRO). Brown & Brown is ranked as the 7th largest insurance intermediary organization in the United States by Business Insurance magazine.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only Brown & Brown's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of Brown & Brown's control. It is possible that Brown & Brown's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning Brown & Brown and its business, including factors that potentially could materially affect Brown & Brown's financial results, are contained in Brown & Brown's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the competitive environment; the integration of Brown & Brown's operations with those of businesses or assets Brown & Brown has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; the potential occurrence of a disaster that affects certain areas of the States of Arizona, California, Florida, Georgia, New Jersey, New York, Pennsylvania and/or Washington, where significant portions of Brown & Brown's business are concentrated; and the actual costs of resolution of contingent liabilities. All forward-looking statements included in this press release are made only as of the date of this press release, and we do not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which we hereafter become aware.

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SOURCE: Brown & Brown, Inc.