

Brown & Brown Honored - Again

July 7, 2005

DAYTONA BEACH, Fla. and TAMPA, Fla., July 7 /PRNewswire-FirstCall/ -- Brown & Brown, Inc. (NYSE: BRO) has been recognized by Mergent, Inc as a 2005 Mergent's Dividend Achiever. This is the second consecutive year that Brown & Brown has earned this distinct honor. This designation recognizes an elite group of companies that consistently deliver dividend increases to their shareholders, year in and year out, and is based on a record of ten or more consecutive years of dividend increases. This year just 314 of the 15,000 U.S. listed companies monitored by Mergent met the stringent criteria required to be a Dividend Achiever.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, and managed health care programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' eighth largest independent insurance intermediary. The Company's Web address is http://www.bbinsurance.com.

SOURCE Brown & Brown, Inc.

-0- 07/07/2005

/CONTACT: Cory T. Walker, Chief Financial Officer, Brown & Brown, Inc.,

+1-386-239-7250/

/Web site: http://www.bbinsurance.com /

(BRO)

CO: Brown & Brown, Inc.

ST: Florida IN: INS SU: AWD

DS-SP -- FLTH027 --

1559 07/07/2005 16:38 EDT http://www.prnewswire.com