



Brown & Brown
INSURANCE.

Brown & Brown, Inc. to Present at AIFA Conference

March 2, 2005

DAYTONA BEACH and TAMPA, Fla., March 2, 2005 /PRNewswire-FirstCall via COMTEX/ -- Cory T. Walker, Senior Vice President and Chief Financial Officer of Brown & Brown, Inc. (NYSE: BRO), will speak at the Association of Insurance and Financial Analysts Conference, in New Orleans, Louisiana, on Monday, March 7, 2005, at 2:00 PM.

Mr. Walker's presentation can be heard live by logging onto the conference website through <http://www.bbinsurance.com/pages/irpages/conferences.html> or directly at <http://www.vcall.com/CEPage.asp?ID=90748> . Playback of the presentation will be available at the same addresses for thirty days after the event, beginning on March 7, 2005.

Statements made during this presentation may contain certain statements relating to future results, which are forward-looking statements. These statements are not historical facts, but instead represent only Brown & Brown's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; and the potential occurrence of a disaster that affects certain areas of the states of Arizona, California, Florida, New Jersey, New York and/or Washington, where significant portions of the Company's business are concentrated. All forward-looking statements included in this presentation are made only as of the date of the presentation, and we do not undertake any obligation to publicly update or correct any forward- looking statements to reflect events or circumstances that subsequently occur or of which we thereafter become aware.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, employee benefit administration, and managed health care programs. Providing service to business, public entity, individual and trade and association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' eighth largest independent insurance intermediary. The Company's Web address is <http://www.bbinsurance.com> .

SOURCE Brown & Brown, Inc.

Cory T. Walker, Chief Financial Officer, Brown & Brown, Inc., +1-386-239-7250

<http://www.prnewswire.com>