

## Brown & Brown, Inc. Announces The Asset Acquisition Of International E & S Brokers, Inc. And CWC Managing Insurance Services, Inc.

September 14, 2004

DAYTONA BEACH, Fla. and TAMPA, Fla., Sept. 14 /PRNewswire-FirstCall/ -- Kenneth D. Kirk, Regional Executive Vice President of Brown & Brown, Inc. (NYSE: BRO), and William K. Cooper, Kevin J. Crombie and Charles B. Wardlaw, principals of International E & S Brokers, Inc. and CWC Managing Insurance Services, Inc., with offices in Encino and Irvine, California, today announced the asset acquisition of International E & S Brokers, Inc. and CWC Managing Insurance Services, Inc. by Brown & Brown, Inc.

International E & S Brokers and CWC Managing Insurance Services, with combined annualized revenues of approximately \$13 million, is considered to be one of the premier general contractor/wholesale broker operations in the Western United States. Messrs. Crombie and Wardlaw along with their staff will join Brown & Brown as a new free-standing autonomous operation, doing business under their current names and at their existing locations.

Mr. Kirk, responsible for operations in the Western U.S., said of the transaction, "We are pleased that Kevin and Charlie, and their premier team of construction industry specialists, have elected to join us. Their talents and expertise are a welcome addition as we continue to expand our position within this important and growing industry."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, and managed health care programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' eighth largest independent insurance intermediary. Our Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; the potential occurrence of a disaster that affects certain areas of the States of Arizona, California, Florida, New Jersey, New York and/or Washington, where significant portions of the Company's business are concentrated; the actual costs of resolution of contingent liabilities; and those factors relevant to Brown & Brown's consummation and integration of the announced acquisition, including any matters analyzed in the due diligence process, material adverse changes in the customers of the company whose operations are being acquired, material adverse changes in the business and financial condition of either or both companies and their respective customers, and substantial delay in the expected closing of the transaction. All forward-looking statements included in this press release are made only as of the date of this press release, and we do not undertake any obligation to publicly update or correc

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CONTACT: Cory T. Walker, Chief Financial Officer, Brown & Brown, Inc., +1-386-239-7250

Web site: http://www.bbinsurance.com