

Brown & Brown Honored - Twice

August 26, 2004

DAYTONA BEACH, Fla. and TAMPA, Fla., Aug. 26 /PRNewswire-FirstCall/ -- Brown & Brown, Inc. (NYSE: BRO) has again been recognized by FORTUNE magazine as one of America's 100 Fastest-Growing Companies. The publication's September 6, 2004 edition ranked Brown & Brown, Inc. as #69 on the 2004 list.

Brown & Brown has also been designated as a 2004 Mergent's Dividend Achiever. This distinct honor is based on a record of ten or more consecutive years of dividend increases, a feat achieved by just 3% of U.S. listed dividend paying companies.

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, and managed health care programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' eighth largest independent insurance intermediary. Our Web address is http://www.bbinsurance.com.

SOURCE Brown & Brown, Inc.

/CONTACT: Cory T. Walker, Chief Financial Officer, Brown & Brown, Inc.,

+1-386-239-7250/

/Web site: http://www.bbinsurance.com/

(BRO)

CO: Brown & Brown, Inc.

ST: Florida

IN: INS FIN PUB MAG

SU: AWD

AC-EB

-- FLTH010 --

5000 08/26/2004 08:38 EDT http://www.prnewswire.com