

Brown & Brown, Inc. 2003 Results Set Record Levels for Revenues and Income

January 15, 2004

DAYTONA BEACH and TAMPA, Fla., Jan. 14 /PRNewswire-FirstCall/ -- Brown & Brown, Inc. (NYSE: BRO) today announced record earnings for 2003, the eleventh consecutive year the Company has hit record highs in both revenues and income. Net income for 2003 rose to \$110,322,000, or \$1.60 per share, an increase of 32.7% over the \$83,122,000, or \$1.22 per share earned in 2002. Total revenues for the year rose to \$551,040,000, up 20.9% compared with \$455,742,000 attained in 2002.

During the fourth quarter of 2003 net income increased to \$25,800,000, or \$0.37 per share, compared with 2002 fourth quarter net income of \$21,380,000 or \$0.31 per share, a 20.7% increase. Total revenues for the fourth quarter of 2003 was \$134,901,000, a 13.2% increase over 2002 fourth quarter revenues of \$119,147,000.

J. Hyatt Brown, Chairman and Chief Executive Officer, said of the results, "Year 2003 was a continuation of our commitment made eleven years ago to grow earnings per share 15% or more, ad infinitum. The actual 2003 earnings per share growth of 31.1% is very pleasing to all of the Brown & Brown team who have performed so well in a changing market. Our operating margin (income before income taxes and minority interest with interest expense and amortization expense added back) grew positively from 33.7% in 2002 to 35.9% in 2003. We are very focused on our intermediate term goal of B-40 - \$1 billion dollars of revenues and a 40% operating profit margin. We view 2004 as another step toward reaching that goal."

Jim W. Henderson, President and Chief Operating Officer noted, "We are seeing stronger real interest in the acquisition and merger arena than we saw in early 2003. As we move into 2004, more and more entrepreneurs seem to be recognizing the value of joining forces with larger, stronger partners, like Brown & Brown, and are more inclined to pull the trigger."

Brown & Brown, Inc. and its subsidiaries offer a broad range of insurance and reinsurance products and services, as well as risk management, employee benefit administration, and managed health care programs. Providing service to business, public entity, individual and trade and association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. Our Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results, are contained in the Company's filings with the Securities and Exchange Commission. Some factors include: general economic conditions around the country; downward commercial property and casualty premium pressures; the competitive environment; the integration of the Company's operations with those of businesses or assets the Company has acquired or may acquire in the future and the failure to realize the expected benefits of such integration; and the potential occurrence of a disaster that affects certain areas of the States of Arizona, California, Florida, New York, and/or Washington, where significant portions of the Company's business are concentrated. All forward-looking statements included in this press release are made only as of the date of this press release, and we do not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which we hereafter become aware.

Brown & Brown, Inc. CONSOLIDATED STATEMENTS OF INCOME (in thousands, except per share data) (unaudited)

> For the For the Three Months Ended Twelve Months Ended December 31 December 31 2003 2002 2003 2002

Commissions and fees	\$131	,632 \$11	7,402	\$545,287	\$452,289
Investment income	344	723	1,428	2,945	
Other income, net	2,925	1,022	4,325	508	
Total revenues	134,901	119,147	551,0	040 455,7	42

EXPENSES

REVENUES

 Employee compensation and benefits
 67,157
 60,224
 268,372
 224,755

 Non-cash stock grants compensation
 448
 798
 2,272
 3,823

 Other operating expenses
 18,503
 19,381
 74,617
 66,554

 Amortization
 4,508
 3,848
 17,470
 14,042

Depreciation 2,141 1,926 8,203 7,245 Interest 813 1,103 3,624 4,659 Total expenses 93,570 87,280 374,558 321,078 Income before income taxes and 41,331 31,867 176,482 134,664 minority interest Income taxes 15,531 9,721 66,160 49,271 Minority interest, net of income tax --766 -- 2,271 \$25,800 \$21,380 \$110,322 \$83,122 Net income Net income per share: Basic \$0.38 \$0.31 \$1.61 \$1.24 Diluted \$0.37 \$0.31 \$1.60 \$1.22 Weighted average number of shares outstanding: Basic 68,532 68,187 68,327 67,283 Diluted 68,964 68,953 68,897 68,043 Brown & Brown, Inc. INTERNAL GROWTH SCHEDULE Core Commissions and Fees(1) Three Months Ended December 31, 2003 (in thousands) (unaudited) Quarter Quarter Total Total Less Internal Ended Ended Net Net Acquisition Net 12/31/03 12/31/02 Change Growth% Revenues Growth% Florida Retail \$33,148 \$31,514 \$1,634 5.2% \$287 4.3% National Retail 31,372 30,749 623 2.0% 2,783 (7.0)% 24,150 18,300 5,850 32.0% 4,744 6.0% Western Retail Total Retail 88,670 80,563 8,107 10.1% 7,814 0.4% Professional Programs 9,627 6,565 3,062 46.6% 2,420 9.8% Special Programs 16,300 11,631 4,669 40.1% 1,967 23.2% Total Programs 25,927 18,196 7,731 42.5% 4,387 18.4% 660 10.1% Brokerage 7,466 6,179 1,287 20.8% **TPA Services** 6,612 5,755 857 14.9% - 14.9% **Total Core Commissions** and Fees (1) \$128,675 \$110,693 \$17,982 16.2% \$12,861 4.6% Reconciliation of Internal Growth Schedule to Total Commissions and Fees Included in the Consolidated Statements of Income for the Three Months Ended December 31, 2003 and 2002

> (in thousands) (unaudited)

QuarterQuarterEndedEnded12/31/0312/31/02Total core commissions and
fees(1)\$128,675\$110,693

Contingent commissions	2,957	3,513
Adjustment for upfront annual		
commissions (2)	- (492)	
Divested business	- 3,688	
Total Commission & Fees	\$131,632	\$117,402

(1) Total core commissions and fees are our total commissions and fees less (i) contingent commissions (revenue derived from special revenue-sharing commissions from insurance companies based upon the volume and the growth and/or profitability of the business placed with such companies during the prior year), (ii) adjustment for upfront annual commissions (explained below), and (iii) divested business (commissions and fees generated from offices, books of business or niches sold by the Company or terminated).

(2) Commissions from a Florida-based workers' compensation carrier that changed its agency commission payment policy from paying on a monthly basis to paying on an up-front annual basis only for year 2002. Beginning January 1, 2003, this carrier reverted back to paying commissions on a monthly basis.

> Brown & Brown, Inc. CONSOLIDATED BALANCE SHEETS (in thousands) (unaudited)

> > December 31, December 31, 2003 2002

ASSETS

Current assets:			
Cash and cash equivalents	\$56,92		
Restricted cash	116,543	102,993	
Short-term investments	382	446	
Premiums, commissions and	144,244		
Other current assets	22,943	16,527	
Total current assets	343,466	332,260	
Fixed assets, net	32,396		
Goodwill, net	237,753		
Other intangible assets, net	232,93		
Investments	10,845	8,585	
Deferred income taxes, net	-	1,788	
Other assets	8,460 6		
Total assets	\$865,854	\$754,349	
LIABILITIES Current liabilities: Premiums payable to insuran Premium deposits and credits Accounts payable Accrued expenses Current portion of long-term d Total current liabilities	s due customers 11,282 49,691	s 22,223 12,284 44,545 92 27,334	\$191,682 16,723
Long-term debt	41,107	57,585	
Deferred income taxes, net	15,018	} -	
Other liabilities	10,178	10,754	
Minority Interest	- 1,8	352	

SHAREHOLDERS' EQUITY

Common stock, par value \$0.10 per share; authorized 280,000 shares; issued and outstanding, 68,561 at 2003 and 68,178 at 2002 6,856 6,818 Additional paid-in capital 170,130 159,564 Retained earnings 316,822 223,102 Accumulated other comprehensive income 4,227 2,106 Total shareholders' equity 498,035 391,590 Total liabilities and shareholders' equity \$865,854 \$754,349 SOURCE Brown & Brown, Inc. 01/14/2004 -0-/CONTACT: Cory T. Walker, Chief Financial Officer of Brown & Brown, Inc., +1-386-239-7250/ /Web site: http://www.bbinsurance.com / (BRO) CO: Brown & Brown, Inc. ST: Florida IN: FIN INS SU: ERN DO -- NYW146 --1254 01/14/2004 21:23 EST http://www.prnewswire.com