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INSURANCE.

Introducing Peachtree Special Risk of Florida Excess and Surplus Lines Insurance Brokerage

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LAKE MARY, Fla., March 26 /PRNewswire/ -- Peachtree Special Risk (PSR) is pleased to announce the opening of their second office in Lake Mary, Florida effective January 3, 2001. The Florida office will focus on surplus lines brokerage of commercial property and casualty insurance. PSR Florida will join the Georgia office in providing independent insurance agents with cutting edge creativity, market knowledge and product development of hard-to-place commercial risks.

Headed by Tony Strianese, President, PSR welcomes Kim Mitchell, Assistant Vice President and Philip Adams, Assistant Vice President, CIC to their Florida office. With over ten years of surplus lines experience, Kim is accomplished in both property and casualty lines with specialty knowledge of the Florida marketplace. Phil brings over thirteen years of commercial insurance experience to PSR along with his expertise in all types of forest products and woodworking exposures.

PSR Florida will focus on commercial property and casualty placements including the following target classes:

- Large Real Estate and Habitational Schedules including Nursing Homes and Assisted Living Facilities
- Coastal property including wind and hail deductible buy backs
- General Manufacturing
- DIC including Earthquake and Flood
- Builder's risks and Inland marine
- Sawmills, Planing Mills, Furniture Manufacturing, Cabinet and Countertop Production
- Products Liability
- Pollution and Environmental Liability
- Contractors
- Loss Leaders
- Any class of business not handled effectively by the standard markets

PSR is also pleased to announce the addition of Gary Carter, Vice President of Brokerage Casualty in the Georgia office. Gary has twenty years of insurance marketing and consulting experience, and will focus on market and program development of all casualty lines. Gary is developing specialty programs for GL and umbrella coverage for habitational risks including apartments, condominiums and hotel/motels.

PSR concluded their first year with twenty million dollars in brokerage property premium and will concentrate this year on bringing casualty lines into their product mix. Tony Strianese, President, states "I am confident in the talents and dynamics of our Florida and Georgia brokers and staff to continue the success and aggressive growth in liability as well as property. PSR has access to over thirty insurance markets, and is committed to making the most of each opportunity. With our market force underlined by our underwriting relationships, we will continue to bring aggressive and innovative products and service to our retail partners."

SOURCE Peachtree Special Risk, LLC

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