

Brown & Brown, Inc. Announces Twentieth Consecutive Increase in Its Quarterly Cash Dividend

October 16, 2013

DAYTONA BEACH, FL and TAMPA, FL -- (Marketwired) -- 10/16/13 -- Brown & Brown, Inc. (NYSE: BRO) today announced that the Board of Directors at its regularly scheduled meeting on October 16, 2013, voted to increase the quarterly cash dividend rate to \$0.10 per share, a 11.1% increase from the current rate of \$0.09 per share, with the first payment at the new dividend rate to be made on November 13, 2013, to shareholders of record on October 30, 2013. *This is the twentieth consecutive year of dividend growth for the Company.*

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the seventh largest independent insurance intermediary in the United States. The Company's web address is www.bbinsurance.com.

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Source: Brown & Brown, Inc.