

Brown & Brown, Inc. Names Kathy Colangelo as Regional Vice President

October 25, 2012

DAYTONA BEACH, FL and TAMPA, FL--(Marketwire - Oct 25, 2012) - The Board of Directors of Brown & Brown, Inc. (NYSE: BRO) today announced that, effective October 23, 2012, Kathy Colangelo, CIC, ASLI, has been elected Regional Vice President of the Company. Ms. Colangelo is based in St. Petersburg, Florida and is responsible for the Tampa Bay area operations of Hull & Company, a subsidiary of the Company, and serves as Binding Authority Practice Group Leader for the Wholesale Brokerage Division. Ms. Colangelo reports to Tony Strianese, Regional President responsible for the Company's Wholesale Brokerage Division.

J. Powell Brown, President and Chief Executive Officer, stated, "Kathy has proven her ability to recruit, lead and inspire her team members in a variety of capacities within our organization. Her career at Brown & Brown has been a distinguished one, as she has demonstrated leadership in every office and every capacity in which she has served since joining our wholesale brokerage team in 1997. Kathy will be an important contributor to our senior leadership team."

Tony Strianese added, "Kathy is an accomplished wholesale broker, and a valued member of our team. She has a deep understanding of the business of the Wholesale Brokerage Division, and the importance of our relationships with our customers and business partners. The operations she has led have without exception had records of success while under her direction."

Ms. Colangelo joined the Brown & Brown wholesale brokerage team in 1997 as an accounting leader for Roehrig & MacDuff and was elevated to the position of Profit Center Leader of that enterprise in 1999. Under her leadership, in 2003 and again in 2004, Roehrig & MacDuff won the prestigious Brown & Brown Brokerage Office of the Year Award. The operations of Roehrig & MacDuff were subsequently combined with those of Hull & Company in the Tampa Bay area, and Ms. Colangelo was promoted to head this office in 2010.

Ms. Colangelo currently serves as a director of the Florida Surplus Lines Association and is a member of the advisory council boards of several insurance carriers. She holds the designations of Associate in Surplus Lines Insurance (ASLI) and Certified Insurance Counselor (CIC). She is a graduate of Samford University, where she earned a degree in Business Administration, with emphasis in management and finance.

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, Medicare and Social Security disability advocacy and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the United States' sixth largest independent insurance intermediary. The Company's Web address is <u>www.bbinsurance.com</u>.

This press release may contain certain statements relating to future results which are forward-looking statements. These statements are not historical facts, but instead represent only the Company's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of the Company's control. It is possible that the Company's actual results, financial condition and achievements may differ, possibly materially, from the anticipated results, financial condition and achievements contemplated by these forward-looking statements. Further information concerning the Company and its business, including factors that potentially could materially affect the Company's financial results and condition, as well as its other achievements, are contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements made herein are made only as of the date of this release, and the Company does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which the Company hereafter becomes aware.

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