



Brown & Brown, Inc. Announces Nineteenth Consecutive Increase in Its Quarterly Cash Dividend

October 23, 2012

DAYTONA BEACH, FL and TAMPA, FL--(Marketwire - Oct 23, 2012) - Brown & Brown, Inc. (NYSE: BRO) today announced that the Board of Directors at its regularly scheduled meeting on October 23, 2012, voted to increase the quarterly cash dividend rate to \$0.09 per share, a 5.9% increase from the current rate of \$0.085 per share, with the first payment at the new dividend rate to be made on November 14, 2012, to shareholders of record on November 7, 2012. This is the nineteenth consecutive year of dividend growth for the Company.

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and services, as well as risk management, third-party administration, managed health care, and Medicare set-aside services and programs. Providing service to business, public entity, individual, trade and professional association clients nationwide, the Company is ranked by Business Insurance magazine as the sixth largest independent insurance intermediary in the United States. The Company's web address is www.bbinsurance.com.

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