FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| STATEMENT | OF CH | ANGES | IN BE | ENEFICIA | L OWN | ERSHIP |
|-----------|-------|-------|-------|----------|-------|--------|
| | | | | | | |

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Brown P Barrett | | | | | 2. Issuer Name and Ticker or Trading Symbol BROWN & BROWN, INC. [BRO] | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
|---|--|--|--|---|---|---|--------|---|---------------|---------|--|---|--|---|--|--|--|--|--|
| (Last) 300 N. B | st) (First) (Middle) 0 N. BEACH STREET | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/25/2024 | | | | | | | | X Officer (give title other (specify below) EVP and Pres Retail Segment | | | | | | | |
| (Street) DAYTO | YTONA FI 32114 | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Line | is. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | | |
| (City) | (Sta | ate) (| Zip) | | l | Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | |
| | | Table | 1 - N | on-Deriva | tive | Secu | rities | Ac | quirec | d, Di | sposed of | , or B | eneficia | lly Own | ed | | | | |
| 1. Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following | | Form: | nership Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Reporter Transact (Instr. 3 | tion(s) | | | (Instr. 4) | |
| Common Stock, \$.10 par value | | 02/25/2024 | | | | F | | 7,978(1) | D | \$84.24 | 1,340 | ,031(2) | D | | | | | | |
| Common SIP) | Stock, \$.10 | par value (201 | 9 | | | | | | | | | | | 71,6 | 511(3) | | D | | |
| Common Stock, \$.10 par value | | | | | | | | | | | | 2,054 | ·,950 ⁽⁴⁾ | | Ι | Charitable Lead Annuity Trust | | | |
| Common Stock, \$.10 par value | | | | | | | | | | | | 10,6 | 501(5) | | Ι | 401k | | | |
| Common Stock, \$.10 par value | | | | | | 2,324 | | 324 | | I | Children ⁽⁶⁾ | | | | | | | | |
| | | Та | ble II | | | | | | | | oosed of, convertib | | | y Owne | d | | | | |
| Derivative Conversion Date | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | | 4. Trans | ransaction | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | cisable and | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Numb derivativ Securitie Benefici Owned Followin Reported Transact (Instr. 4) | re es ally g d tion(s) | 10. Ownersh Form: Direct (D or Indire (I) (Instr. | Beneficial Ownership ct (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exerc | isable | Expiration Date | Title | Amount or Number of Shares | | | | | | |

Explanation of Responses:

- 1. Shares were withheld by the Company solely to cover the income tax withholding requirements associated with the vesting of 17,789 shares of stock under the Company's 2010 Stock Incentive Plan ("2010 SIP").
- 2. A total of 395 of these shares were acquired through the Company's Employee Stock Purchase Plan in July 2023. Number of shares may vary due to dividend reinvestment.
- 3. These securities were granted pursuant to the Company's 2019 Stock Incentive Plan ("2019 SIP"). The Reporting Person has voting rights and dividend entitlement with respect to these shares, but full ownership will not vest until the satisfaction of service-based conditions
- 4. These shares are held by the James Hyatt Brown Nongrantor Charitable Lead Annuity Trust, of which the Reporting Person is a trustee and remainder beneficiary.
- 5. Based upon information supplied by the plan record keeper as of December 31, 2023. Number of shares varied periodically based on contributions to the plan.
- 6. Reporting person disclaims beneficial ownership of securities owned by children who share the Reporting person's household. This report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for the purpose of Section 16 or for any other purpose

Remarks:

/s/ Anthony M. Robinson, for P. Barrett Brown, per Power of 02/27/2024 **Attorney**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.